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# **EMRS State Voting Intentions Poll**

August 2015

Prepared by



18<sup>th</sup> August 2015

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### EMRS State Voting Intentions August 2015

Polling was undertaken between the 8<sup>th</sup> and 14<sup>th</sup> of August 2015. **1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.** A sample of this size provides a margin of error of +/- 3.1 percentage points at the 95% confidence level.

They were asked the following question:

*If a Tasmanian State Election was held today, who would you vote for?*

**Table 1 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters (Percentage of decided voters)\***

Party	% Support in August 2014 (n=883)	% Support in May 2015 (n=900)	% Support in August 2015 (n=889)	Change since May 2015 (% points)	Change since Aug. 2014 (% points)
Labor	33	29	29	=	-4
Liberal	46	46	40	-6	-6
Greens	16	19	21	+2	+5
Independent	3	6	9	+3	+6
PUP	1	-	-	=	-1
Others	1	0	-	=	-1

\*Percentages may not sum to 100% due to rounding.

After excluding undecided voters, support for the Liberal Government has decreased by 6 points since the last poll conducted in May 2015 falling to 40%, while support for the Labor Party remained steady in the same period (29%).

Support for the Greens is up 2 points to 21%. The remaining 9% of decided voters stated they would vote for an independent; the highest level of support for this option recorded in an EMRS poll.

**Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party Including Undecided from August 2014 to August 2015 (Percentage of entire sample)\***

Party	August 2014 (n=1,000)	Nov. 2014 (n=1,000)	Feb. 2015 (n=1,000)	May 2015 (n=1,000)	August 2015 (n=1,000)	Change since May 2015 (% points)	Change since Aug. 2014 (% points)
Labor	29	28	30	26	26	=	-3
Liberal	41	37	37	41	36	-5	-5
Greens	14	17	13	17	19	+2	+5
Independent	3	5	6	5	8	+3	+5
PUP	1	2	1	-	-	=	-1
Undecided	12	11	12	11	11	=	-1

\*Percentages may not sum to 100% due to rounding.

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## PREFERRED PREMIER

The 1,000 respondents were also asked:

*Who would you prefer to be the Premier of Tasmania: Will Hodgman or Bryan Green?*

**Table 3 – Preferred Premier of Tasmania  
(Percentage of entire sample)\***

Preferred Premier	August 2014 (n=1,000)	November 2014 (n=1,000)	February 2015 (n=1,000)	May 2015 (n=1,000)	August 2015 (n=1,000)	Change since May 2015 (% points)	Change since Aug. 2014 (% points)
Will Hodgman	51	50	48	52	49	-3	-2
Bryan Green	25	22	26	24	21	-3	-4
Unsure / Neither	23	28	25	25	30	+5	+7

\*Percentages may not sum to 100% due to rounding.

Respondents were asked to choose between Premier Will Hodgman and Labor leader Bryan Green as to who was currently their preferred Premier of Tasmania.

Premier Will Hodgman continues to have the highest level of support as preferred Premier, with 49% of all respondents nominating him as their preferred candidate. Bryan Green was nominated as the preferred option by 21% of those polled, with both leaders down 3 points from the May 2015 poll.

The latest poll saw an increase in the percentage unwilling to nominate either of the two leaders, with 30% of the view that neither Premier Will Hodgman nor Bryan Green was their preferred choice as Premier of Tasmania.