
EMRS State Voting Intentions Poll

February 2016

Prepared by



4th March 2016

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Polling was undertaken between the 26th of February and the 1st of March 2016. **1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.** A sample of this size provides a margin of error of +/- 3.1 percentage points at the 95% confidence level.

They were asked the following question:

If a Tasmanian State Election was held today, who would you vote for?

Table 1 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters (Percentage of decided voters)

Party	% Support in February 2015 (n=888)	% Support in November 2015 (n=909)	% Support in February 2016 (n=894)	Change since Nov. 2015 (% points)	Change since Feb. 2015 (% points)
Liberal	42	48	46	-2	+4
Labor	34	25	27	+2	-7
Greens	15	20	18	-2	+3
Independent	7	7	8	+1	+1
Others	1	0	1	+1	=

After excluding undecided voters, support for the Liberal State Government has remained relatively stable since the last poll was conducted in November 2015, with only a slight decrease of 2 points to 46%. Support for the Labor Party has increased marginally by 2 points in the last quarter to 27%.

Support for the Greens is down 2 points to 18% since the November 2015 poll. Of the remaining decided voters, 8% stated they would vote for an independent candidate and 1% for other candidates or parties.

Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party Including Undecided from February 2015 to February 2016 (Percentage of entire sample)

Party	Feb. 2015 (n=1,000)	May 2015 (n=1,000)	August 2015 (n=1,000)	Nov. 2015 (n=1,000)	Feb. 2016 (n=1,000)	Change since Nov. 2015 (% points)	Change since Feb. 2015 (% points)
Liberal	37	41	36	43	41	-2	+4
Labor	30	26	26	22	24	+2	-6
Greens	13	17	19	18	16	-2	+3
Independent	6	5	8	7	7	=	+1
Others	1	0	-	0	1	+1	=
Undecided	12	11	11	10	11	+1	-1

PREFERRED PREMIER

The 1,000 respondents were also asked:

Who would you prefer to be the Premier of Tasmania: Will Hodgman or Bryan Green?

**Table 3 – Preferred Premier of Tasmania
(Percentage of entire sample)***

Preferred Premier	February 2015 (n=1,000)	May 2015 (n=1,000)	August 2015 (n=1,000)	November 2015 (n=1,000)	February 2016 (n=1,000)	Change since Nov. 2015 (% points)	Change since Feb. 2015 (% points)
Will Hodgman	48	52	49	56	52	-4	+4
Bryan Green	26	24	21	19	21	+2	-5
Unsure / Neither	25	25	30	24	27	+3	+2

*Percentages may not sum to 100% due to rounding.

Respondents were asked to choose between Premier Will Hodgman and Labor leader Bryan Green as to who was currently their preferred Premier of Tasmania.

Premier Will Hodgman continues to have the highest level of support as preferred Premier, with 52% of all respondents nominating him as their preferred candidate, down 4 points since the November 2015 poll. Bryan Green was nominated as the preferred option by 21% of those polled.

The latest poll saw a marginal increase in the percentage unwilling to nominate either of the two leaders, with 27% of the view that neither Premier Will Hodgman nor Bryan Green was their preferred choice as Premier of Tasmania compared to 24% in the previous quarter.