
EMRS State Voting Intentions Poll

August 2016

Prepared by



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Polling was undertaken between the 23rd and 26th of August 2016. 1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population. A sample of this size provides a margin of error of +/- 3.1 percentage points at the 95% confidence level.

They were asked the following question:

If a Tasmanian State Election was held today, who would you vote for?

Table 1 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters (Percentage of decided voters)*

Party	% Support in August 2015 (n=889)	% Support in July 2016 (n=930)	% Support in August 2016 (n=886)	Change since July 2016 (% points)	Change since August 2015 (% points)
Liberal	40	37	41	+4	+1
Labor	29	32	31	-1	+2
Greens	21	17	15	-2	-6
Independent	9	12	11	-1	+2
Others	-	2	2	=	+2

*Percentages may not sum to 100% due to rounding.

After excluding undecided voters, support for the Liberal State Government has increased by 4 points since the last poll was conducted in July 2016, up to 41% in August 2016. In the same period, support for the Labor Party has decreased marginally by 1 point to 31%.

Support for the Greens is down 2 points since the July 2016 poll to 15%, while of the remaining decided voters, 11% stated they would vote for an independent candidate if a State election was to be held today.

Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party Including Undecided from August 2015 to August 2016 (Percentage of entire sample)

Party	August 2015 (n=1,000)	Nov. 2015 (n=1,000)	Feb. 2016 (n=1,000)	May 2016 (n=1,000)	July 2016 (n=1,000)	August 2016 (n=1,000)	Change since July 2016 (% points)	Change since Aug. 2015 (% points)
Liberal	36	43	41	36	35	36	+1	=
Labor	26	22	24	25	30	27	-3	+1
Greens	19	18	16	19	16	14	-2	-5
Independent	8	7	7	7	11	10	-1	+2
Others	-	0	1	1	1	1	=	+1
Undecided	11	10	11	12	7	12	+5	+1

PREFERRED PREMIER

The 1,000 respondents were also asked:

Who would you prefer to be the Premier of Tasmania: Will Hodgman or Bryan Green?

**Table 3 – Preferred Premier of Tasmania from August 2015 to August 2016
(Percentage of entire sample)***

Preferred Premier	August 2015 (n=1,000)	November 2015 (n=1,000)	February 2016 (n=1,000)	May 2016 (n=1,000)	July 2016 (n=1,000)	August 2016 (n=1,000)	Change since July 2016 (% points)	Change since Aug. 2015 (% points)
Will Hodgman	49	56	52	51	48	50	+2	+1
Bryan Green	21	19	21	22	25	25	=	+4
Unsure / Neither	30	24	27	26	27	25	-2	-5

*Percentages may not sum to 100% due to rounding.

Respondents were asked to choose between Premier Will Hodgman and Labor leader Bryan Green as to who was currently their preferred Premier of Tasmania.

Premier Will Hodgman continues to have the highest level of support as preferred Premier, with 50% of all respondents nominating him as their preferred candidate, up 2 points from the 48% recorded in the July 2016 poll. Bryan Green was nominated as the preferred option by 25% of those polled.

The latest poll saw one in four people surveyed still unwilling to nominate either of the two leaders, with 25% of the view that neither Premier Will Hodgman nor Bryan Green was their preferred choice as Premier of Tasmania.