
EMRS State Voting Intentions Poll

August 2009

Prepared by



**EMRS State and Regional Omnibus Survey
August 2009
State Voting Intentions**

Polling was undertaken between the 3rd and 5th August 2009. **1000 adult Tasmanian residents were interviewed.**

They were asked the following question:

If a State Election was held tomorrow, which political party would you be likely to vote for?

**Table 1 – Respondents' Likely Voting Patterns from August 2008 to August 2009
(Percentage of entire sample)***

Party	August 2008	Nov. 2008	Feb. 2009	May 2009	August 2009	% Change Since August 2008	% Change since May 2009
Labor	30	30	34	33	26	-4	-7
Liberal	30	26	29	27	33	+3	+6
Greens	16	18	15	13	17	+1	+4
Independent	1	1	2	3	2	+1	-1
Undecided	23	23	20	24	22	-1	-2

*Percentages may not sum to 100% due to rounding.

Support for the Labor party has fallen sharply from 33% in May 2009 to 26% in the current round. Liberal support has increased, creating a gap of 7% between itself and the Labor party. The support for the Greens has increased to 17%, while a marginally lower proportion of voters were undecided.

Support for Independent has decreased to 2%.

The "undecided" respondents were then asked which party they were leaning towards.

Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party in August 2009 (Percentage of entire sample)

Party	% Support	% Leaning Towards a Party	% Support + % Leaning
Labor	26	4	30
Liberal	33	3	36
Greens	17	1	18
Independent	2	1	3
Undecided	-	12	12
Don't support a party	-	-	-

Table 3 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters

Party	% Support in May 2009 (N=847)	% Support in August 2009 (N=864)	% Change Since May 2009
Labor	43	35	-8
Liberal	36	41	+5
Greens	17	21	+4
Independent	4	3	-1
Others	0	0	=

After excluding the undecided voters, support for the Liberal Party and Greens has increased (by 5% and 4% respectively), while support for the Labor Party and Independent has fallen (by 8% and 1% respectively).

Table 4 – Breakdown of Results by Electoral Division Percentage Supporting or Leaning Towards Each Party after Excluding Undecided Voters (Percentage of respondents in each electoral division)*

Voting Intention	Bass N=203	Braddon N=163	Denison N=194	Franklin N=183	Lyons N=121
Labor	36	39	32	31	40
Liberal	42	45	40	40	36
The Greens	17	15	25	25	21
Independent	3	1	3	4	2
Others	1	-	-	-	-

*Percentages may not sum to 100% due to rounding.

The Liberal Party has the highest support in all electoral divisions except for Lyons, where Labor has highest support.

In Denison and Franklin, respondents were much more likely to support the Liberal Party than the Labor Party.

The Greens also had their highest support in Denison and Franklin.

Although the numbers in each electoral division are too small to draw definitive conclusions, the pattern is much the same across all five.

No political party held the majority of support for any of the 5 electoral divisions.

PREFERRED PREMIER

The 1000 respondents were also asked,

Who would you prefer to be the Premier of Tasmania: David Bartlett, Will Hodgman or Nick McKim?

**Table 5 – Preferred Premier of Tasmania
(Percentage of entire sample)***

Preferred Premier	May 2009	August 2009	% Change Since May 2009
David Bartlett	39	30	-9
Will Hodgman	31	37	+6
Nick McKim	13	15	+2
None of the above**	16	18	+2

*Percentages may not sum to 100% due to rounding.

** "None of the above" includes uncertain respondents.

Support for David Bartlett has dramatically fallen by 9% since May 2009; while support for Will Hodgman has increased by 6%, with 37% of respondents regarding him as their preferred premier (compared to David Bartlett's 30%); support for Nick McKim as premier has increased to 15% and 18% of respondents preferred none of the three (David Bartlett, Will Hodgman and Nick McKim).

**Table 6 – Breakdown of Results by Electoral Division
(Percentage of respondents in each electoral division)***

Voting Intention	Bass N=249	Braddon N=180	Denison N=220	Franklin N=209	Lyons N=142
David Bartlett	29	36	30	26	31
Will Hodgman	35	36	39	41	35
Nick McKim	15	8	18	19	15
None of the above**	21	20	14	14	19

*Percentages may not sum to 100% due to rounding.

** "None of the above" includes uncertain respondents.

Support for David Bartlett was highest in Braddon, and equal to Will Hodgman's support within this electoral division. Will Hodgman's support was highest amongst residents in Franklin followed closely by Denison. Support for Nick McKim was also at its highest in these two electoral divisions.

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