
EMRS State Voting Intentions Poll

February 2010

Prepared by



**EMRS State and Regional Omnibus Survey
February 2010
State Voting Intentions**

Polling was undertaken between the 16th and 21st February 2010. **1000 adult Tasmanian residents were interviewed.**

They were asked the following question:

If a State Election was held tomorrow, which political party would you vote for?

**Table 1 – Respondents’ Likely Voting Patterns from February 2009 to February 2010
(Percentage of entire sample)***

Party	Feb. 2009	May 2009	August 2009	Nov. 2009	Feb. 2010	% Change Since Feb. 2009	% Change since Nov. 2009
Labor	34	33	26	26	23	-11	-3
Liberal	29	27	33	37	30	+1	-7
Greens	15	13	17	17	22	+7	+5
Independent	2	3	2	2	2	=	=
Undecided	20	24	22	19	23	+3	+4

*Percentages may not sum to 100% due to rounding.

The highest level of support remains with the Liberal Party (30%), however has decreased by 7% when compared to November 2009 results.

Support for the Labor party has also decreased to 23%, while Greens support has increased by 5%, creating a gap of only 1% between the Greens and the Labor Party. This is the highest level of support the Greens has ever received over the 10 years of the survey, as well as the smallest gap between itself and another party.

Support for Independent has remained the same, at 2%.

The "undecided" respondents were then asked which party they were leaning towards.

Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party in February 2010 (Percentage of entire sample)

Party	% Support	% Leaning Towards a Party	% Support + % Leaning
Labor	23	4	27
Liberal	30	4	34
Greens	22	2	24
Independent	2	1	3
Undecided	-	13	13
Don't support a party	-	-	-

After excluding the undecided voters, support for the Liberal and Labor Party has fallen (by 5% and 2%, respectively), while support for the Greens and Independent has increased (by 6% and 1% respectively).

Table 3 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters

Party	% Support in November 2009 (N=892)	% Support in February 2010 (N=867)	% Change Since November 2009
Labor	33	31	-2
Liberal	44	39	-5
Greens	21	27	+6
Independent	2	3	+1
Others	0	0	=

**Table 4 – Breakdown of Results by Electoral Division
Percentage Supporting or Leaning Towards Each Party after Excluding Undecided Voters
(Percentage of respondents in each electoral division)***

Voting Intention	Bass N=203	Braddon N=164	Denison N=170	Franklin N=184	Lyons N=147
Labor	31	31	24	32	38
Liberal	42	43	31	36	42
The Greens	24	23	40	29	19
Independent	3	2	6	3	1

*Percentages may not sum to 100% due to rounding.

The Liberal Party had the highest support in all electoral divisions except for Denison, where the Greens held the highest level of support (40%).

The Labor Party received its highest level of support in Lyons (38%), while the Liberal's highest level of support was in Braddon (43%). Both the Liberal and Labor Party received their lowest levels of support in Denison (31% and 24%, respectively).

It is important to note that the numbers in each electoral division are too small to draw definitive conclusions.

PREFERRED PREMIER

The 1000 respondents were also asked,

Who would you prefer to be the Premier of Tasmania: David Bartlett, Will Hodgman or Nick McKim?

**Table 5 – Preferred Premier of Tasmania
(Percentage of entire sample)***

Preferred Premier	February 2009	May 2009	August 2009	Nov. 2009	February 2010	% Change Since February 2009	% Change Since Nov. 2009
David Bartlett	41	39	30	28	29	-12	+1
Will Hodgman	29	31	37	40	34	+5	-6
Nick McKim	12	13	15	19	21	+9	+2
None of the above**	17	16	18	13	17	=	+4

*Percentages may not sum to 100% due to rounding.

** "None of the above" includes uncertain respondents.

Will Hodgman continues to have the highest level of support as preferred premier, however has decreased by 6% when compared to November 2009 results. David Bartlett's support has increased by 1% compared to November 2009, however has dramatically decreased (by 12%) when compared to February 2009 results.

Support for Nick McKim as premier has continued to increase and is now 21%, the highest any Greens Leader has been since the inclusion of this question to the survey in 2008.

17% of respondents preferred none of the three potential premiers (David Bartlett, Will Hodgman or Nick McKim).

**Table 6 – Breakdown of Results by Electoral Division
(Percentage of respondents in each electoral division)***

Preferred Premier	Bass N=232	Braddon N=195	Denison N=194	Franklin N=206	Lyons N=174
David Bartlett	31	33	23	24	35
Will Hodgman	31	36	27	38	37
Nick McKim	19	12	34	25	12
None of the above**	19	20	16	12	15

*Percentages may not sum to 100% due to rounding.

** "None of the above" includes uncertain respondents.

Will Hodgman had the highest level of support in Franklin, Lyons and Braddon, and shared equal highest support with David Bartlett in Bass.

Interestingly, David Bartlett received his lowest level of support in his own electoral division (Denison) and highest in Lyons.

Nick McKim received his highest level of support in Denison (34%); higher than both David Bartlett and Will Hodgman.

Again, it is important to note that the numbers in each electoral division are too small to draw definitive conclusions, particularly given the possible cross party leakage and effects of competition between personalities within parties.

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