
EMRS State Voting Intentions Poll

February 2011

Prepared by



**EMRS State and Regional Omnibus Survey
February 2011
State Voting Intentions**

Polling was undertaken between the 17th and 21st of February 2011. **1000 adult Tasmanian residents were interviewed.**

They were asked the following question:

If a State Election was held tomorrow, which political party would you vote for?

**Table 1 – Respondents’ Likely Voting Patterns from February 2010 to February 2011
(Percentage of entire sample)***

Party	Feb. 2010	May 2010	August 2010	Nov. 2010	Feb. 2011	% Change Since Feb. 2010	% Change since Nov. 2010
Labor	23	23	29	23	20	-3	-3
Liberal	30	38	30	35	36	+6	+1
Greens	22	24	23	20	20	-2	=
Independent	2	3	3	3	2	=	-1
Undecided	23	12	14	19	23	=	+4

*Percentages may not sum to 100% due to rounding.

The highest level of support remains with the Liberal Party (36%) where there has been an increase of 1% when compared to November 2010 results.

Support for the Labor Party has decreased by 3% since November 2010, while Greens support has remained the same since the last poll conducted in November 2010.

Support for Independent has decreased by 1% since November, while there has been an increase in the percentage of respondents who are undecided (23%).

The "undecided" respondents were then asked which party they were "leaning towards".

Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party in February 2011 (Percentage of entire sample)

Party	% Support	% Leaning Towards a Party	% Support + % Leaning
Labor	20	3	23
Liberal	36	3	39
Greens	20	1	21
Independent	2	0	2
Undecided	-	15	15

After excluding the undecided voters, support for the Liberal Party increased by 4% since November 2010, while support for the Labor Party has decreased by 3%. The Green's support increased by 1%, while the Independents decreased slightly by 1%.

Table 3 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters

Party	% Support in November 2010 (n=883)	% Support in February 2011 (n=852)	% Change Since November 2010
Labor	30	27	-3
Liberal	42	46	+4
Greens	24	25	+1
Independent	4	3	-1
Others	0	0	=

**Table 4 – Breakdown of Results by Electoral Division
Percentage Supporting or Leaning Towards Each Party after Excluding Undecided Voters
(Percentage of respondents in each electoral division)***

Voting Intention	Bass	Braddon	Denison	Franklin	Lyons
Labor	22	40	28	22	22
Liberal	49	46	39	48	49
The Greens	26	12	29	28	27
Independent	3	2	3	2	3
Other	-	-	1	-	-

*Percentages may not sum to 100% due to rounding.

The Liberal Party had the highest support in all five Tasmanian electorates. Its support was highest in Bass and Lyons while lowest in Denison. The Labor Party recorded its highest level of support in Braddon (40%) while The Greens were supported more heavily in Denison (29%) than any other electorate.

It is important to note that the numbers in each electoral division are too small from which to draw definitive conclusions.

PREFERRED PREMIER

The 1000 respondents were also asked,

Who would you prefer to be the Premier of Tasmania: Lara Giddings, Will Hodgman or Nick McKim?

**Table 5 – Preferred Premier of Tasmania
(Percentage of entire sample)***

Preferred Premier	February 2010	May 2010	August 2010	Nov. 2010	February 2011	% Change Since Feb. 2010	% Change Since Nov. 2010
Lara Giddings	n/a	n/a	n/a	n/a	27	n/a	n/a
Will Hodgman	34	40	34	39	38	+4	-1
Nick McKim	21	23	22	21	16	-5	-5
David Bartlett	29	26	27	23	n/a	n/a	n/a
None of the above**	17	12	17	17	19	+2	+2

*Percentages may not sum to 100% due to rounding.

** "None of the above" includes uncertain respondents.

Will Hodgman continues to have the highest level of support as preferred premier, with his support decreasing by just 1% when compared to November 2010 results, while new Premier Lara Giddings support is at 27%, 4% higher than David Bartlett's last preferred premier rating of 23%.

Support for Nick McKim as premier now stands at 16%, having decreased by 5% since November 2010.

19% of respondents preferred none of the three potential premiers (Lara Giddings, Will Hodgman or Nick McKim).

**Table 6 – Preferred Premier of Tasmania – Breakdown of Results by Electoral Division
(Percentage of respondents in each electoral division)***

Preferred Premier	Bass	Braddon	Denison	Franklin	Lyons
Lara Giddings	21	34	28	28	23
Will Hodgman	42	36	33	41	41
Nick McKim	15	8	23	19	15
None of the above**	22	22	16	13	21

*Percentages may not sum to 100% due to rounding.

** “None of the above” includes uncertain respondents.

Will Hodgman received the highest level of support in all Tasmanian electorates. Lara Giddings received her highest level of support in Braddon (34%) and Nick McKim received his highest level of support in Denison (23%).

Again, it is important to note that the numbers in each electoral division are too small to draw definitive conclusions, particularly given the possible cross party leakage and effects of competition between personalities within parties.

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