
EMRS State Voting Intentions Poll

February 2012

Prepared by



15 February 2012

**EMRS State and Regional Omnibus Survey
February 2012
State Voting Intentions**

Polling was undertaken between the 6th and 10th of February 2012. **1000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian population.** A sample of this size provides a margin of error of 3% at the 95% confidence level.

They were asked the following question:

If a State Election was held tomorrow, which political party would you vote for?

The "undecided" respondents were then asked which party they were "leaning towards".

Table 1 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters (Percentage of decided voters)

Party	% Support in February 2011 (n=852)	% Support in November 2011 (n=857)	% Support in February 2012 (n=862)	% Change since February 2011	% Change since November 2011
Labor	27	23	27	=	+4
Liberal	46	54	52	+6	-2
Greens	25	20	18	-7	-2
Independent	3	3	3	=	=
Others	0	-	0	=	=

*Percentages may not sum to 100% due to rounding.

After excluding the undecided voters, support for the Liberal Party decreased by 2% since November 2011, but when compared to the February 2011 results, there has been an increase of 6% since this time last year.

Support for the Labor Party has increased by 4% in the last three months but has remained steady since February 2011, while the Greens' support has decreased since the last quarter (18% compared to 20% in November 2011), and has decreased by 7% since February 2011.

**Table 2 – Respondents’ Likely Voting Patterns from February 2011 to February 2012
(Percentage of entire sample)***

Party	Feb. 2011 (n=1,000)	May 2011 (n=1,000)	August 2011 (n=1,000)	Nov. 2011 (n=1,000)	Feb. 2012 (n=1,000)	% Change since Feb. 2011	% Change since Nov. 2011
Labor	20	19	16	17	19	-1	+2
Liberal	36	38	44	42	39	+3	-3
Greens	20	17	14	15	14	-6	-1
Independent	2	4	4	2	3	+1	+1
Undecided	23	22	22	24	25	+2	+1

*Percentages may not sum to 100% due to rounding.

The highest level of support remains with the Liberal Party (39%), however there has been a slight decrease of 3% when compared to November 2011 results.

Support for the Labor Party has increased by 2% since November 2011, while Greens support has decreased by 1% since the last poll conducted in November 2011.

Support for an Independent has increased to 3%, while the percentage of respondents who are undecided, increased slightly to 25% from the November 2011 poll.

**Table 3 – Percentage of Respondents Supporting and Leaning Towards a Party
in February 2012 (Percentage of entire sample)**

Party	% Support	% Leaning Towards a Party	% Support + % Leaning
Labor	19	4	23
Liberal	39	5	44
Greens	14	1	15
Independent	3	0	3
Undecided	25	-	15

*Percentages may not sum to 100% due to rounding.

After asking respondents which party they were “leaning towards”, only 15% of all those surveyed were undecided on who they would vote for. Support remained highest for the Liberal Party with 44%, the Labor Party received 23% support and the Greens were preferred by 15% of all respondents.

**Table 4 – Breakdown of Results by Electoral Division
Percentage Supporting or Leaning Towards Each Party after Excluding Undecided Voters
(Percentage of respondents in each electoral division)***

Voting Intention	Bass (n=156)	Braddon (n=163)	Denison (n=194)	Franklin (n=167)	Lyons (n=182)
Labor	18	24	27	34	32
Liberal	61	64	42	45	50
The Greens	20	10	26	18	13
Independent	1	3	6	2	4

*Percentages may not sum to 100% due to rounding.

The Liberal Party had the highest support in all five Tasmanian electorates. Its support was highest in Braddon and Bass, whilst lowest in Denison. The Labor Party recorded its highest level of support in Franklin (34%) while the Greens were supported more heavily in Denison (26%) than any other electorate.

It is important to note that the numbers in each electoral division are too small from which to draw definitive conclusions.

PREFERRED PREMIER

The 1000 respondents were also asked:

Who would you prefer to be the Premier of Tasmania: Lara Giddings, Will Hodgman or Nick McKim?

**Table 5 – Preferred Premier of Tasmania
(Percentage of entire sample)***

Preferred Premier	February 2011 (n=1,000)	May 2011 (n=1,000)	August 2011 (n=1,000)	Nov. 2011 (n=1,000)	February 2012 (n=1,000)	% Change since Feb. 2011	% Change since Nov. 2011
Lara Giddings	27	22	19	19	24	-3	+5
Will Hodgman	38	42	52	48	44	+6	-4
Nick McKim	16	18	13	14	15	-1	+1
None of the above**	19	19	16	19	18	-1	-1

*Percentages may not sum to 100% due to rounding.

** "None of the above" includes uncertain respondents.

Will Hodgman continues to have the highest level of support as preferred Premier, however his support decreased by 4% when compared to November 2011 results. Support for Premier Lara Giddings is at 24%, an increase of 5% from the result in November 2011 and the highest recorded since February 2011.

Support for Nick McKim as premier now stands at 15%, having increased by 1% since November 2011.

18% of respondents preferred none of the three potential Premiers (Lara Giddings, Will Hodgman or Nick McKim).

**Table 6 – Preferred Premier of Tasmania – Breakdown of Results by Electoral Division
(Percentage of respondents in each electoral division)***

Preferred Premier	Bass (n=180)	Braddon (n=192)	Denison (n=219)	Franklin (n=195)	Lyons (n=214)
Lara Giddings	16	17	32	27	23
Will Hodgman	49	50	35	43	46
Nick McKim	18	8	20	16	12
None of the above**	17	25	13	14	19

*Percentages may not sum to 100% due to rounding.

** “None of the above” includes uncertain respondents.

Will Hodgman received the highest level of support in all Tasmanian electorates. Lara Giddings received her highest level of support in Denison (32%) as did Nick McKim (20%).

Again, it is important to note that the numbers in each electoral division are too small to draw definitive conclusions, particularly given the possible cross party leakage and effects of competition between personalities within parties.