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# EMRS State Voting Intentions Poll

May 2010

Prepared by



**EMRS State and Regional Omnibus Survey  
May 2010  
State Voting Intentions**

Polling was undertaken between the 8<sup>th</sup> and 12<sup>th</sup> May 2010. **1000 adult Tasmanian residents were interviewed.**

They were asked the following question:

*If a State Election was held tomorrow, which political party would you vote for?*

**Table 1 – Respondents’ Likely Voting Patterns from May 2009 to May 2010 (Percentage of entire sample)\***

Party	May 2009	August 2009	Nov. 2009	Feb. 2010	May 2010	% Change Since May 2009	% Change since Feb. 2010
Labor	33	26	26	23	23	-10	=
Liberal	27	33	37	30	38	+11	+8
Greens	13	17	17	22	24	+11	+2
Independent	3	2	2	2	3	=	+1
Undecided	24	22	19	23	12	-12	-11

\*Percentages may not sum to 100% due to rounding.

The highest level of support remains with the Liberal Party (38%), increasing by 8% when compared to February 2010 results; the highest level of support the Liberals have ever received over the 10 years of the survey.

Support for the Labor party has remained the same, while Greens support has increased by 2%, Since February 2010 putting the greens 1% in front of the Labor Party. This is the highest level of support the Greens has ever received over the 10 years of the survey.

Support for Independent has increase by 1%, compared to results of February 2010, while there has been a significant drop in the percentage of respondents who are undecided (11%).

The "undecided" respondents were then asked which party they were leaning towards.

**Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party in May 2010  
(Percentage of entire sample)**

Party	% Support	% Leaning Towards a Party	% Support + % Leaning
Labor	23	2	25
Liberal	38	2	40
Greens	24	1	25
Independent	3	1	4
Undecided	-	7	7

After excluding the undecided voters, support for the Liberal has increased by 3%, while support for Labor and The Greens has decreased (by 4% and 1%, respectively). Independent has increased by 1%.

**Table 3 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters**

Party	% Support in February 2010 (N=867)	% Support in May 2010 (n=930)	% Change Since February 2010
Labor	31	27	-4
Liberal	39	42	+3
Greens	27	26	-1
Independent	3	4	+1
Others	0	-	=

**Table 4 – Breakdown of Results by Electoral Division  
Percentage Supporting or Leaning Towards Each Party after Excluding Undecided Voters  
(Percentage of respondents in each electoral division)\***

<b>Voting Intention</b>	<b>Bass n=190</b>	<b>Braddon n=183</b>	<b>Denison n=180</b>	<b>Franklin n=190</b>	<b>Lyons n=187</b>
Labor	27	29	28	24	26
Liberal	46	53	32	38	45
The Greens	26	16	30	36	25
Independent	2	2	11	3	4

\*Percentages may not sum to 100% due to rounding.

The Liberal Party had the highest support in all electoral divisions and the majority of support in Braddon (53%).

The Labor Party received its highest level of support in Braddon (29%), whilst the Greens held their highest level of support in Franklin (36%). The Liberal Party received its lowest level of support in Denison (32%), while Labor received its lowest in Franklin (24%) and the Greens in Braddon (16%).

**It is important to note that the numbers in each electoral division are too small from which to draw definitive conclusions.**

## PREFERRED PREMIER

The 1000 respondents were also asked,

*Who would you prefer to be the Premier of Tasmania: David Bartlett, Will Hodgman or Nick McKim?*

**Table 5 – Preferred Premier of Tasmania  
(Percentage of entire sample)\***

Preferred Premier	May 2009	August 2009	Nov. 2009	February 2010	May 2010	% Change Since May 2009	% Change Since Feb. 2010
David Bartlett	39	30	28	29	26	-13	-3
Will Hodgman	31	37	40	34	40	+9	+6
Nick McKim	13	15	19	21	23	+10	+2
None of the above**	16	18	13	17	12	-4	-5

\*Percentages may not sum to 100% due to rounding.

\*\* "None of the above" includes uncertain respondents.

Will Hodgman continues to have the highest level of support as preferred premier, increasing by 6% when compared to February 2010 results. David Bartlett's support has decreased by 3% compared to February 2010; this is the lowest level of support he has received since his inclusion to the survey in 2008.

Support for Nick McKim as premier has continued to increase and is now 23%, the highest any Greens Leader has been since the inclusion of this question to the survey in 2008.

12% of respondents preferred none of the three potential premiers (David Bartlett, Will Hodgman or Nick McKim).

**Table 6 – Breakdown of Results by Electoral Division  
(Percentage of respondents in each electoral division)\***

<b>Preferred Premier</b>	<b>Bass n=199</b>	<b>Braddon n=198</b>	<b>Denison n=198</b>	<b>Franklin n=201</b>	<b>Lyons n=204</b>
David Bartlett	23	27	28	21	28
Will Hodgman	43	44	35	38	38
Nick McKim	23	14	25	30	21
None of the above**	11	15	12	12	13

\*Percentages may not sum to 100% due to rounding.

\*\* "None of the above" includes uncertain respondents.

Will Hodgman had the highest level of support in all electoral divisions, when compared to David Bartlett and Nick McKim, with his highest level of support being in Braddon (44%).

David Bartlett received his highest level of support in Denison and Lyons (28% each), while Nick McKim received his highest level of support in Franklin (30%).

**Again, it is important to note that the numbers in each electoral division are too small to draw definitive conclusions, particularly given the possible cross party leakage and effects of competition between personalities within parties.**

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