
EMRS State Voting Intentions Poll

May 2011

Prepared by



**EMRS State and Regional Omnibus Survey
May 2011
State Voting Intentions**

Polling was undertaken between the 23rd and 29th of May 2011. **1000 adult Tasmanian residents were interviewed.**

They were asked the following question:

If a State Election was held tomorrow, which political party would you vote for?

**Table 1 – Respondents’ Likely Voting Patterns from May 2010 to May 2011
(Percentage of entire sample)***

Party	May 2010	August 2010	Nov. 2010	Feb. 2011	May 2011	% Change Since May. 2010	% Change since Feb. 2011
Labor	23	29	23	20	19	-4	-1
Liberal	38	30	35	36	38	=	+2
Greens	24	23	20	20	17	-7	-3
Independent	3	3	3	2	4	+1	+2
Undecided	12	14	19	23	22	+10	-1

*Percentages may not sum to 100% due to rounding.

The highest level of support remains with the Liberal Party (38%), where there has been an increase of 2% when compared to February 2011 results.

Support for the Labor Party has decreased by 1% since February 2011, while Greens support has decreased by 3% since the last poll conducted in February 2011.

Support for Independent has increased by 2% since February, while there has been a slight decrease in the percentage of respondents who are undecided (22%), compared to 23% in February 2011.

The "undecided" respondents were then asked which party they were "leaning towards".

**Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party in May 2011
(Percentage of entire sample)**

Party	% Support	% Leaning Towards a Party	% Support + % Leaning
Labor	19	2	21
Liberal	38	3	41
Greens	17	2	19
Independent	4	0	5
Undecided	-	15	15

After excluding the undecided voters, support for the Liberal Party increased by 2% since February 2011 while support for the Labor Party has decreased by 2%. The Greens' support decreased by 3%, while the Independent support increased slightly by 2%.

**Table 3 – Percentage of Respondents Supporting or Leaning Towards a Party after
Excluding Undecided Voters (Percentage of decided voters)**

Party	% Support in February 2011 (n=852)	% Support in May 2011 (n=854)	% Change Since February 2011
Labor	27	25	-2
Liberal	46	48	+2
Greens	25	22	-3
Independent	3	5	+2
Others	0	0	=

**Table 4 – Breakdown of Results by Electoral Division
Percentage Supporting or Leaning Towards Each Party after Excluding Undecided Voters
(Percentage of respondents in each electoral division)***

Voting Intention	Bass	Braddon	Denison	Franklin	Lyons
Labor	22	24	25	25	27
Liberal	53	55	42	44	46
The Greens	21	17	27	25	19
Independent	4	4	6	6	7
Other	-	-	-	-	1

*Percentages may not sum to 100% due to rounding.

The Liberal Party had the highest support in all five Tasmanian electorates. Its support was highest in Bass and Braddon while lowest in Denison. The Labor Party recorded its highest level of support in Lyons (27%) while The Greens were supported more heavily in Denison (27%) than any other electorate.

It is important to note that the numbers in each electoral division are too small from which to draw definitive conclusions.

PREFERRED PREMIER

The 1000 respondents were also asked,

Who would you prefer to be the Premier of Tasmania: Lara Giddings, Will Hodgman or Nick McKim?

**Table 5 – Preferred Premier of Tasmania
(Percentage of entire sample)***

Preferred Premier	May 2010	August 2010	Nov. 2010	February 2011	May 2011	% Change Since May. 2010	% Change Since Feb. 2011
Lara Giddings	n/a	n/a	n/a	27	22	n/a	-5
Will Hodgman	40	34	39	38	42	+2	+4
Nick McKim	23	22	21	16	18	-5	+2
David Bartlett	26	27	23	n/a	n/a	n/a	n/a
None of the above**	12	17	17	19	19	+7	=

*Percentages may not sum to 100% due to rounding.

** None of the above" includes uncertain respondents.

Will Hodgman continues to have the highest level of support as preferred premier, with his support increasing by 4% when compared to February 2011 results, while support for Premier Lara Giddings is at 22%, showing a 5% decrease from the result in February 2011.

Support for Nick McKim as premier now stands at 18%, having increased by 2% since February 2011.

19% of respondents preferred none of the three potential premiers (Lara Giddings, Will Hodgman or Nick McKim).

**Table 6 – Preferred Premier of Tasmania – Breakdown of Results by Electoral Division
(Percentage of respondents in each electoral division)***

Preferred Premier	Bass	Braddon	Denison	Franklin	Lyons
Lara Giddings	20	18	22	29	22
Will Hodgman	46	47	37	38	41
Nick McKim	17	12	26	18	16
None of the above**	17	24	15	17	21

*Percentages may not sum to 100% due to rounding.

** “None of the above” includes uncertain respondents.

Will Hodgman received the highest level of support in all Tasmanian electorates. Lara Giddings received her highest level of support in Franklin (29%) and Nick McKim received his highest level of support in Denison (26%).

Again, it is important to note that the numbers in each electoral division are too small to draw definitive conclusions, particularly given the possible cross party leakage and effects of competition between personalities within parties.

31st May 2011

**Enquiries: Samuel Paske
(03) 62 111 222
sam.paske@emrs.com.au**