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# **EMRS State Voting Intentions Poll**

November 2009

**Prepared by**



**EMRS State and Regional Omnibus Survey  
November 2009  
State Voting Intentions**

Polling was undertaken between the 4<sup>th</sup> and 10<sup>th</sup> November 2009. **1000 adult Tasmanian residents were interviewed.**

They were asked the following question:

*If a State Election was held tomorrow, which political party would you vote for?*

**Table 1 – Respondents’ Likely Voting Patterns from November 2008 to November 2009  
(Percentage of entire sample)\***

Party	Nov. 2008	Feb. 2009	May 2009	August 2009	Nov. 2009	% Change Since Nov. 2008	% Change since August 2009
Labor	30	34	33	26	26	-4	=
Liberal	26	29	27	33	37	+11	+4
Greens	18	15	13	17	17	-1	=
Independent	1	2	3	2	2	+1	=
Undecided	23	20	24	22	19	-4	-3

\*Percentages may not sum to 100% due to rounding.

Support for the Labor party has remained the same at 26% in the current round, while Liberal support has continued to increase, creating a gap of 11% between itself and the Labor party. The support for the Greens has also remained the same on 17%, while a lower proportion of voters were undecided.

Support for Independent has remained the same, on 2%.

The "undecided" respondents were then asked which party they were leaning towards.

**Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party in  
November 2009 (Percentage of entire sample)**

Party	% Support	% Leaning Towards a Party	% Support + % Leaning
Labor	26	3	29
Liberal	37	3	40
Greens	17	2	19
Independent	2	0	2
Undecided	-	11	11
Don't support a party	-	-	-

**Table 3 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters**

Party	% Support in August 2009 (N=864)	% Support in November 2009 (N=892)	% Change Since August 2009
Labor	35	33	-2
Liberal	41	44	+3
Greens	21	21	=
Independent	3	2	-1
Others	0	0	=

After excluding the undecided voters, support for the Liberal Party has increased by 3%, while support for the Labor Party and Independent has fallen (by 2% and 1%, respectively).

Support for the Greens has remained the same at 21%.

**Table 4 – Breakdown of Results by Electoral Division  
Percentage Supporting or Leaning Towards Each Party after Excluding Undecided Voters  
(Percentage of respondents in each electoral division)\***

Voting Intention	Bass N=200	Braddon N=163	Denison N=187	Franklin N=191	Lyons N=151
Labor	32	35	27	36	34
Liberal	44	51	43	40	44
The Greens	19	13	27	24	21
Independent	6	1	3	1	1
Others	-	-	-	-	1

\*Percentages may not sum to 100% due to rounding.

The Liberal Party had the highest support in all electoral divisions and had the majority of support in Braddon (51%). The lowest level of support for the Liberal Party was amongst Franklin respondents however, still reaching 40%.

The Labor Party received its highest level of support in Franklin (36%) and its lowest level of support in Denison (27%).

The Greens had their highest support in Denison (27%) and lowest in Braddon (13%).

Although the numbers in each electoral division are too small to draw definitive conclusions, the pattern is much the same across all five.

## PREFERRED PREMIER

The 1000 respondents were also asked,

*Who would you prefer to be the Premier of Tasmania: David Bartlett, Will Hodgman or Nick McKim?*

**Table 5 – Preferred Premier of Tasmania  
(Percentage of entire sample)\***

Preferred Premier	February 2009	May 2009	August 2009	November 2009	% Change Since August 2009
David Bartlett	41	39	30	28	-2
Will Hodgman	29	31	37	40	+3
Nick McKim	12	13	15	19	+4
None of the above**	17	16	18	13	-5

\*Percentages may not sum to 100% due to rounding.

\*\* "None of the above" includes uncertain respondents.

Support for David Bartlett has again fallen in November 2009; while support for Will Hodgman has continued to increase, with 40% of respondents regarding him as their preferred premier (compared to David Bartlett's 28%). Support for Nick McKim as premier has also continued to increase to 19%.

13% of respondents preferred none of the three potential premiers (David Bartlett, Will Hodgman or Nick McKim).

**Table 6 – Breakdown of Results by Electoral Division  
(Percentage of respondents in each electoral division)\***

<b>Preferred Premier</b>	<b>Bass N=223</b>	<b>Braddon N=187</b>	<b>Denison N=210</b>	<b>Franklin N=209</b>	<b>Lyons N=171</b>
David Bartlett	29	39	25	24	26
Will Hodgman	40	41	37	41	42
Nick McKim	20	11	25	23	16
None of the above**	11	10	14	13	16

\*Percentages may not sum to 100% due to rounding.

\*\* "None of the above" includes uncertain respondents.

Will Hodgman had the highest level of support in all electoral divisions, particularly in Lyons. Denison was where he received a lower level of support than any other division.

Support for David Bartlett was highest in Braddon and lowest in Franklin. Support for Nick McKim was at its highest in Denison and lowest in Braddon.

Again, although the numbers in each electoral division are too small to draw definitive conclusions, the pattern is much the same across all five.

**12<sup>th</sup> November 2009**

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