



RESEARCH METHODOLOGY



- An online survey was conducted among Tasmanians aged 18+ between the 12th and 14th of August 2025.
- In total, n=503 participants took part.
- Quotas and weighting were used in order for the sample to be representative by age group, gender, region, electorate and education.
- The aggregate results are accurate to a maximum margin of error of ±4.37% (95% confidence, simple random sample); sub samples are subject to larger margins of error.

The survey was implemented according to ISO 20252:2019 standards, certificate number 888027.

RESEARCH SAMPLE PROFILE

Gender	%	Number
Male	46%	231
Female	53%	269
Non-binary / Other	1%	3
Prefer not to say	0%	0
TOTAL RESPONDENTS	100%	503

Age Group	% *	Number
18 to 34 years	21%	108
35 to 54 years	32%	160
55 to 69 years	28%	142
70 years or over	18%	93
TOTAL RESPONDENTS	100%	503

Tasmanian Region	%	Number
Hobart and South-East	52%	261
Launceston and North East	27%	136
West and North West	21%	106
TOTAL RESPONDENTS	100%	503

Electorate	%	Number
Bass	18%	91
Braddon	20%	99
Clark	22%	113
Franklin	21%	106
Lyons	19%	94
TOTAL RESPONDENTS	100%	503

Education	% *	Number
No qualifications	1%	7
Apprenticeship	4%	20
Secondary school	16%	80
Diploma or workplace qualification	35%	177
Undergraduate or postgraduate university degree	44%	219
TOTAL RESPONDENTS	100%	503

NOTE: In accordance with the specifications of the research: The percentage figures tabled here are unweighted.

This survey was conducted to the market and social research ISO20252:2019 standard

^{*} Percentages may not sum to 100 due to rounding.

RESEARCH SAMPLE PROFILE (Continued) (2)

Household Status	%	Number
Single person household	22%	110
Single parent household	4%	21
Couple with no children at home	39%	194
Couple with one or more children at home	27%	134
Shared household	9%	44
TOTAL RESPONDENTS	100%	503

Employment	%	Number
Employed full-time or self-employed	43%	218
Employed on a part-time basis	15%	76
Engaged in home duties	3%	17
Retired or on a pension	32%	160
Unemployed	3%	17
A student	3%	15
TOTAL RESPONDENTS	100%	503

Past Vote	%	Number
The Liberal Party	31%	157
The Labor Party	23%	115
The Greens	17%	84
The National Party (only in Bass, Braddon and Lyons)	1%	3
The Shooters, Fishers & Farmers (only in Bass, Braddon and Lyons)	2%	9
An Independent	23%	115
Unsure/ Can't Remember	1%	4
Prefer not to answer	2%	11
Did not vote/ was not eligible to vote	1%	5
TOTAL RESPONDENTS	100%	503

NOTE: In accordance with the specifications of the research: The percentage figures tabled here are unweighted.

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ENTERPRISE MARKETING AND RESEARCH SERVICES

When respondents were asked about whether they supported Dean Winter's plan to put forward a motion of no confidence in Liberal Premier Jeremy Rockliff when Parliament returns on Tuesday 19 August, taking into account the "unsure" respondents, just under half (49%) were *more likely* to indicate they opposed this idea, while just over one-third (35%) were *likely* to support this. Without the unsure respondents' data included, 59% were *more likely* to oppose and 41% *more likely* to support this idea.

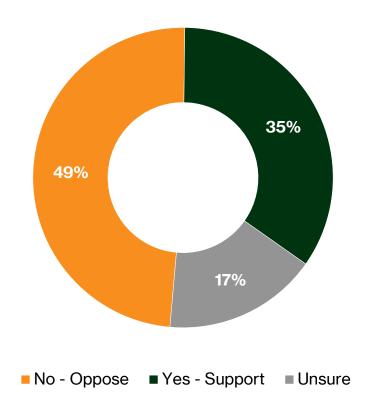
Respondents who were <u>more likely</u> to support this included: respondents with an undergraduate or postgraduate university degree; those who previously voted for the Labor party (63%), an independent (50%), or the Greens (49%).

Those who previously voted for the Liberals were *more likely* to oppose this (93%).

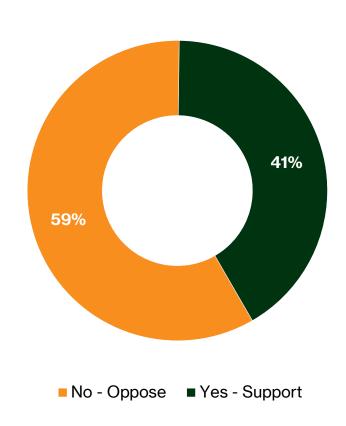
Females (22%) and those who had previously voted for the Greens (33%) were *more likely* to be unsure.

No Confidence Motion

No Confidence (including Unsure)



No Confidence (excluding Unsure)



Q. Labor leader Dean Winter has said there will be a motion of no confidence in Liberal Premier Jeremy Rockliff when Parliament returns on Tuesday 19 August. If successful, this would change the government from Liberal minority to Labor minority.

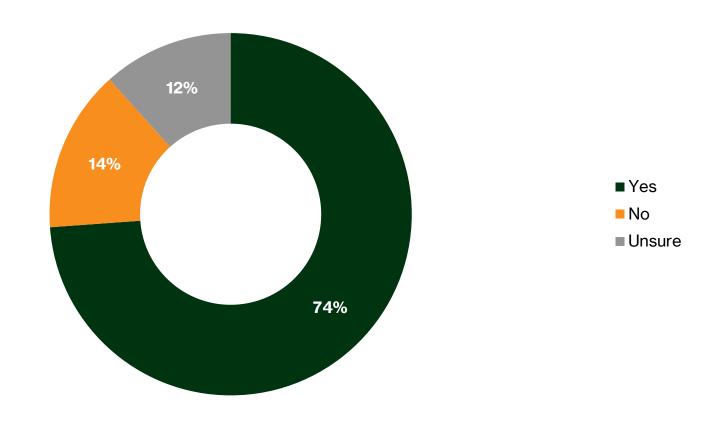
Base: All respondents (n=503)



Nearly three-quarters (74%) of respondents were *more likely* to support the phase out of greyhound racing. This was particularly true for those with an undergraduate or postgraduate university degree (86%) and residents of Hobart and the south-east (81%).

Males (22%) were <u>more likely</u> to <u>not</u> support this idea, while females (16%) were *more likely* to be unsure.

Greyhound Racing Phaseout Support

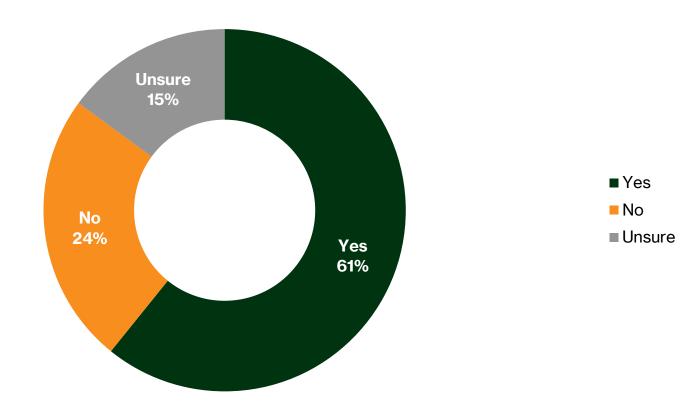




Over three-fifths (61%) of respondents were *more likely* to support the Liberals' abandoning their proposal to open up 40,000 hectares of native forest to harvesting. This was particularly true for those with an undergraduate or postgraduate university degree (73%).

Males (30%) were <u>more likely</u> to <u>not</u> support this idea, while females (22%) were <u>more likely</u> to be unsure.

Abandoning Opening Native Forest for Harvesting Support





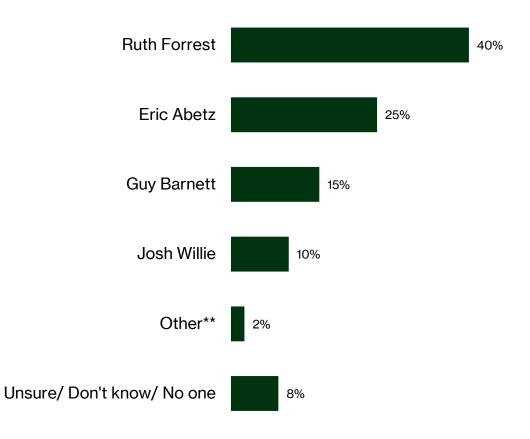
When asked who would make the best Treasurer, two-fifths (40%) of respondents were more likely to recommend Ruth Forrest, followed by Eric Abetz (25%), Guy Barnett (15%) and Josh Willie (10%).

Respondents were more likely to recommend Ruth Forrest for Treasurer included those with an undergraduate or postgraduate university degree (57%); respondents who previously voted for the Greens (68%) or an independent (66%); and those aged 70 or older (56%).

Respondents who had previously voted for the Liberals were more likely to recommend Eric Abetz (53%).

Residents of Hobart and the south-east (15%) are more likely to recommend Josh Willie as Treasurer.

Treasurer Recommendation



^{**}Other includes Peter George (1%); David O'Byrne, Rosalie Woodruff (n=2 each); Bridget Archer, Carlo DiFalco, Casey Farrell, Kristie Johnston, Gavin Pearce, Meg Webb (n=1 each).

^{*}Charts may not equal 100 percent due to rounding. †Results must be regarded as indicative only due to the small sample size.



Over three-fifths (61%) were <u>more</u> <u>likely</u> to support on some level, the idea of a hiring freeze on non-essential public service positions and finding efficiencies within the public service.

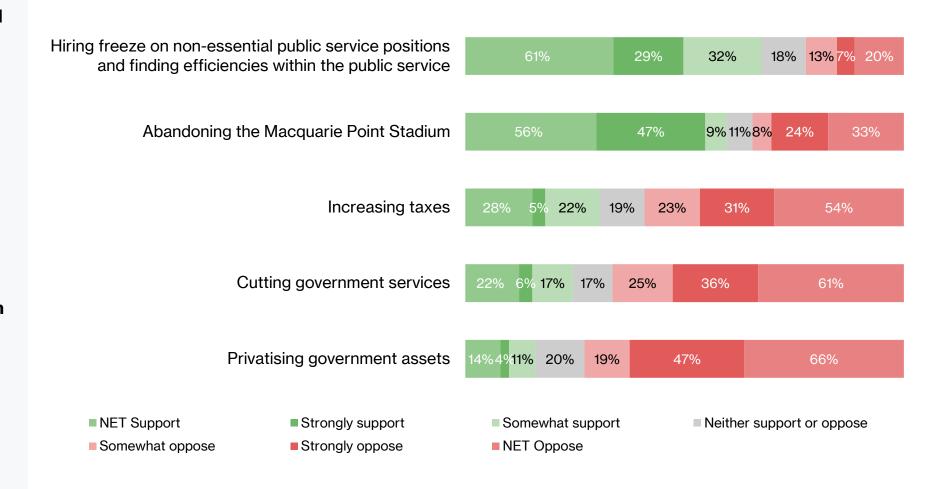
The support included respondents who previously voted for the Liberals (76%) and those aged 55 to 69 (73%). Males (37%) were more likely to strongly support this idea.

Over half (56%) of respondents were <u>more likely</u> to support on some level, abandoning the Macquarie Point Stadium.

Respondents who supported this on some level included those retired or on a pension (68%), respondents with an undergraduate or postgraduate university degree (69%); those who previously voted for the Greens (83%) or an independent (88%); and respondents aged 70 or older (74%).

Males (42%) were more likely to oppose this idea on some level.

Budget Repair Support



Q. Thinking now of the State Budget and the need for repair to what extent do you support or oppose the following?

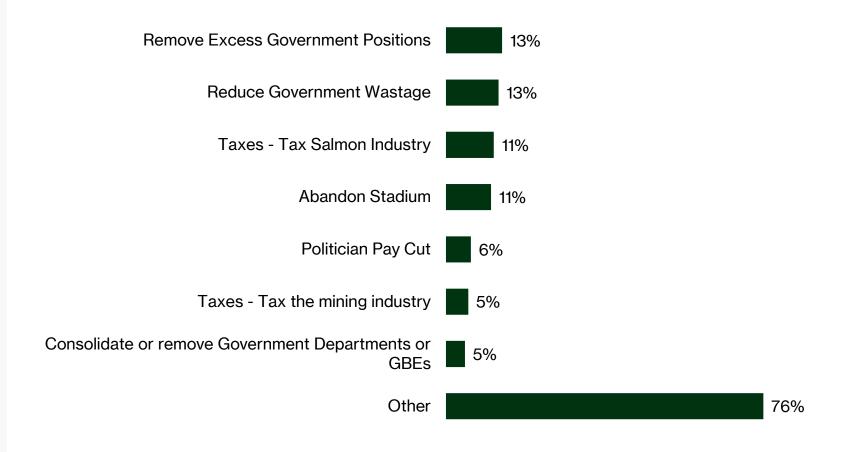
Base: All respondents (n=503)



Of the 36% who indicated they had other ideas for budget repair; there were many one-off suggestions combined into "other" (76%).

The top categories included: "remove excess government positions" and "reduce government wastage" (13% each), "taxes (in particular, the tax salmon industry)" and "abandon stadium" (11% each); "politician pay cut" (6%); and "taxes – (in particular, tax the mining industry)" and "consolidate or remove government departments or GBEs" (5% each).

Budget Repair – Other Ideas[†]



^{*}Charts do not equal 100 percent due to multiple responses. †Results must be regarded as indicative only due to the small sample size.



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