

Media Release 14 April 2025

Julie Collins well ahead in Franklin

An Enterprise Marketing and Research Service (EMRS) survey shows that despite some interest in independent candidates in the seat, Labor's Julie Collins is well ahead.

The poll of 430 people in Franklin taken on 9-10 April, shows Labor's Julie Collins well ahead with 38 per cent of the primary vote, followed by the Liberals' Josh Garvin on 19 per cent with the Greens' Owen Fitzgerald and independent candidate Peter George tied on 13 per cent.

EMRS CEO Mary Massina said the poll shows despite a high-profile campaign from independent Peter George on an anti-salmon platform, at this stage Julie Collins appears on-track to retain her seat.

"Ms Collins' measured level of support in this poll at 38 per cent is actually higher than her final primary result of 36.7 per cent in the 2022 election", Ms Massina said.

"Perhaps of greatest interest in the seat at the moment is whether the Liberals, who appear to be losing primary votes to both independents, are able to finish second on a two-party preferred basis."

Josh Garvin for the Liberal Party	19%
Julie Collins for the Labor Party	38%
Owen Fitzgerald for the Greens	13%
Brendan Blomeley as an Independent	7%
Peter George as an Independent	13%
Some other minor party	6%
Unsure	3%
Refused	0%

The poll of 430 people was conducted using a combination of both CATI and online from April 9-10. The margin of error is 4.71 per cent.

The question asked was:

"If a federal election were being held today in your seat of Franklin who would you give your first preference vote to? (Julie Collins for Labor, Josh Garvin for the Liberal Party, Owen Fitzgerald of the Greens, Peter George Independent, Brendan Blomeley Independent, Some other minor party, Unsure).

If "unsure" – "Even if it is only a slight leaning, would you please say who you are leaning towards voting for?"

ENDS

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