



Media Release

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Liberal vote falls to lowest since 2009 amid Stadium debate

Support for the Tasmanian Liberal Government has fallen to a 16-year low amid a surge in the proposed Macquarie Point Stadium issue, according to the Enterprise Marketing and Research Services (EMRS) May State Voting intentions survey.

The poll shows support for the Liberal Party at 29 per cent (down 5), Labor 31 (up 1), Greens 14 per cent (up 1), JLN 6 (down 2) and Independents 17 (up 5).

This is the lowest vote for the Liberal Party since May 2009. It is also the first time that Labor has been ahead of the Liberals since the same time period, May 2009.

The decline in the Liberal vote is the greatest in the north west of the state, recording 26 per cent in the south, a 2 per cent drop, 30 per cent in the north an 8 per cent drop, and a staggering 10 per cent drop to 34 per cent in the north-west.

Supporting the thesis that the decline in the Government's vote is driven significantly by the proposed Macquarie Point Stadium, the Stadium has jumped from just 2 per cent to 13 per cent as the most important issue to influence voters, tied with cost of living (also 13 per cent) and behind only health (21 per cent).

In better news for the Government, Premier Jeremy Rockliff (44 =) widened his lead over Dean Winter (32, -2) as preferred Premier. However, Mr Rockliff's net favourability declined further to +6 (-4) compared to Dean Winter +5 (-1). Mr Winter continues to have a very high (24 per cent, -3) "never heard of" rating.

"It seems clear the proposed Macquarie Point Stadium has become a serious drag on the Liberal vote", Mary Massina, Managing Director of EMRS said.

"At the same time, the movement in votes from the Liberals to "independents" suggest that Labor's ability to capitalise on this is also being held back by their support for the Stadium."

The survey was conducted from 13th - 17th May 2025, 1,000 Tasmanian registered voters were interviewed, and responses weighted to reflect the Tasmanian adult voting population. A sample of this size provides a maximum margin of error of +/- 3.1 percentage points at the 95% confidence level.

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