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# **EMRS State Voting Intentions Poll**

November 2015

Prepared by



9<sup>th</sup> November 2015

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### EMRS State Voting Intentions November 2015

Polling was undertaken between the 1<sup>st</sup> and the 5<sup>th</sup> of November 2015. **1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.** A sample of this size provides a margin of error of +/- 3.1 percentage points at the 95% confidence level.

They were asked the following question:

*If a Tasmanian State Election was held today, who would you vote for?*

**Table 1 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters (Percentage of decided voters)\***

Party	% Support in November 2014 (n=895)	% Support in August 2015 (n=889)	% Support in November 2015 (n=909)	Change since August 2015 (% points)	Change since Nov. 2014 (% points)
Labor	31	29	25	-4	-6
Liberal	42	40	48	+8	+6
Greens	19	21	20	-1	+1
Independent	6	9	7	-2	+1
PUP	2	-	-	=	-2
Others	0	-	0	=	=

\*Percentages may not sum to 100% due to rounding.

After excluding undecided voters, support for the Liberal State Government has increased by 8 points since the last poll was conducted in August 2015 to 48%, while support for the Labor Party has decreased by 4 points in the last quarter to 25%.

Support for the Greens is down 1 point to 20% since the August 2015 poll, while the remaining 7% of decided voters stated they would vote for an independent.

**Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party Including Undecided from November 2014 to November 2015 (Percentage of entire sample)\***

Party	Nov. 2014 (n=1,000)	Feb. 2015 (n=1,000)	May 2015 (n=1,000)	August 2015 (n=1,000)	Nov. 2015 (n=1,000)	Change since Aug. 2015 (% points)	Change since Nov. 2014 (% points)
Labor	28	30	26	26	22	-4	-6
Liberal	37	37	41	36	43	+7	+6
Greens	17	13	17	19	18	-1	+1
Independent	5	6	5	8	7	-1	+2
PUP	2	1	-	-	-	=	-2
Undecided	11	12	11	11	10	-1	-1

\*Percentages may not sum to 100% due to rounding.

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## PREFERRED PREMIER

The 1,000 respondents were also asked:

*Who would you prefer to be the Premier of Tasmania: Will Hodgman or Bryan Green?*

**Table 3 – Preferred Premier of Tasmania  
(Percentage of entire sample)\***

Preferred Premier	November 2014 (n=1,000)	February 2015 (n=1,000)	May 2015 (n=1,000)	August 2015 (n=1,000)	November 2015 (n=1,000)	Change since Aug. 2015 (% points)	Change since Nov. 2014 (% points)
Will Hodgman	50	48	52	49	56	+7	+6
Bryan Green	22	26	24	21	19	-2	-3
Unsure / Neither	28	25	25	30	24	-6	-4

\*Percentages may not sum to 100% due to rounding.

Respondents were asked to choose between Premier Will Hodgman and Labor leader Bryan Green as to who was currently their preferred Premier of Tasmania.

Premier Will Hodgman continues to have the highest level of support as preferred Premier, with 56% of all respondents nominating him as their preferred candidate; an increase of 7 points since the August 2015 poll. Bryan Green was nominated as the preferred option by just 19% of those polled.

The latest poll saw a significant decrease in the percentage unwilling to nominate either of the two leaders, with 24% of the view that neither Premier Will Hodgman nor Bryan Green was their preferred choice as Premier of Tasmania compared to 30% in the previous quarter.