
EMRS State Voting Intentions Poll

December 2017

Prepared by



6th December 2017

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Polling was conducted from the 1st to the 5th of December 2017. **1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.** A sample of this size provides a margin of error of +/- 3.1 percentage points at the 95% confidence level.

They were asked the following question:

If a Tasmanian State Election was held today, who would you vote for?

Table 1 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters (Percentage of decided voters)*

Party	% Support in November 2016 (n=902)	% Support in August 2017 (n=911)	% Support in December 2017 (n=905)	Change since August 2017 (% points)	Change since November 2016 (% points)
Liberal	40	37	34	-3	-6
Labor	28	34	34	=	+6
Greens	18	16	17	+1	-1
Independent	11	6	6	=	-5
JLN	-	5	8	+3	+8
Others	2	1	1	=	-1

*Percentages may not sum to 100 due to rounding.

After excluding undecided voters, support for the Liberal State Government has decreased by 3 points since the last poll was conducted in August 2017 to 34% currently.

Support for the Labor Party showed no change since August, remaining at 34% in the latest poll. Greens support also remained steady, increasing only slightly by 1 point to 17%.

Among the remaining decided voters, 6% stated they would vote for an independent candidate if a State election were to be held today, while support for the Jacqui Lambie Network (JLN) was measured for the second time in the December 2017 poll and stood at 8%.

Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party Including Undecided from November 2016 to December 2017 (Percentage of entire sample)

Party	Nov. 2016 (n=1,000)	Mar. 2017† (n=1,000)	May 2017† (n=1,000)	Aug. 2017 (n=1,000)	Dec. 2017 (n=1,000)	Change since Aug. 2017 (% points)	Change since Nov. 2016 (% points)
Liberal	36	32	34	34	31	-3	-5
Labor	26	27	30	31	30	-1	+4
Greens	16	17	14	15	15	=	-1
Independent	10	9	6	6	6	=	-4
JLN	-	-	-	4	7	+3	+7
Others	2	1	2	1	1	=	-1
Undecided	10	9	12	9	10	+1	=

†The column percentages for March and May 2017 do not sum to 100 as those nominating One Nation have been excluded.

PREFERRED PREMIER

The 1,000 respondents were also asked:

Who would you prefer to be the Premier of Tasmania: Will Hodgman or Rebecca White?

**Table 3 – Preferred Premier of Tasmania from November 2016 to December 2017
(Percentage of entire sample)*†**

Preferred Premier	Nov. 2016 (n=1,000)	Mar. 2017 (n=1,000)	May 2017 (n=1,000)	Aug. 2017 (n=1,000)	Dec. 2017 (n=1,000)	Change since Aug. 2017 (% points)	Change since Nov. 2016 (% points)
Will Hodgman	50	52	42	37	35	-2	-15
Rebecca White	n/a	n/a	39	48	48	=	n/a
Bryan Green	22	20	n/a	n/a	n/a	n/a	n/a
Unsure / Neither	28	29	18	15	17	+2	-11

*Percentages may not sum to 100% due to rounding.

†This is the third EMRS State Voting Intentions Poll conducted since Bryan Green resigned as Labor leader on March 17th 2017.

Respondents were asked to choose between Premier Will Hodgman and Rebecca White as to who was currently their preferred Premier of Tasmania.

As was observed in August 2017, for the first time since May 2009, Premier Will Hodgman continues to receive a lower level of support as preferred Premier than the Labor leader.

In the latest poll, there was again a decrease in those nominating Premier Hodgman as their preferred candidate, down 2 points from August 2017 to 35% currently. Support for Rebecca White as the preferred option remained steady in the latest poll at 48%.

The remaining proportion of respondents were unwilling to nominate either of the two leaders, with 17% currently of the view that neither Premier Will Hodgman nor Rebecca White was their preferred choice as Premier of Tasmania (up 2 points since August 2017).