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# **EMRS State Voting Intentions Poll**

March 2017

Prepared by



6<sup>th</sup> March 2017

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### EMRS State Voting Intentions March 2017

Polling was undertaken between the 1<sup>st</sup> and 4<sup>th</sup> of March 2017. 1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population. A sample of this size provides a margin of error of +/- 3.1 percentage points at the 95% confidence level.

They were asked the following question:

*If a Tasmanian State Election was held today, who would you vote for?*

**Table 1 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters (Percentage of decided voters)\***

Party	% Support in February 2016 (n=894)	% Support in November 2016 (n=902)	% Support in March 2017 (n=914)	Change since November 2016 (% points)	Change since February 2016 (% points)
Liberal	46	40	35	-5	-11
Labor	27	28	29	+1	+2
Greens	18	18	19	+1	+1
Independent	8	11	10	-1	+2
One Nation	-	0	6	+6	+6
Others	1	2	1	-1	=

\*Percentages may not sum to 100% due to rounding.

After excluding undecided voters, support for the Liberal State Government has decreased by 5 points since the last poll was conducted in November 2016, to 35% in March 2017. It is important to note that in this poll, One Nation was read out as a voting option for the first time, with 6% of decided voters nominating the party.

Support for the Labor Party remains steady, up 1 point from November 2016 to 29%, while Greens support is also up 1 point since November 2016 to 19%. Among the remaining decided voters, 10% stated they would vote for an independent candidate if a State election was to be held today.

**Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party Including Undecided from February 2016 to March 2017 (Percentage of entire sample)**

Party	Feb. 2016 (n=1,000)	May 2016 (n=1,000)	July 2016 (n=1,000)	Aug. 2016 (n=1,000)	Nov. 2016 (n=1,000)	March 2017 (n=1,000)	Change since Nov. 2016 (% points)	Change since Feb. 2016 (% points)
Liberal	41	36	35	36	36	32	-4	-9
Labor	24	25	30	27	26	27	+1	+3
Greens	16	19	16	14	16	17	+1	+1
Independent	7	7	11	10	10	9	-1	+2
One Nation	-	-	0	-	0	5	+5	+5
Others	1	1	1	1	2	1	-1	=
Undecided	11	12	7	12	10	9	-1	-2

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## PREFERRED PREMIER

The 1,000 respondents were also asked:

*Who would you prefer to be the Premier of Tasmania: Will Hodgman or Bryan Green?*

**Table 3 – Preferred Premier of Tasmania from February 2016 to March 2017  
(Percentage of entire sample)\***

Preferred Premier	Feb. 2016 (n=1,000)	May 2016 (n=1,000)	July 2016 (n=1,000)	Aug. 2016 (n=1,000)	Nov. 2016 (n=1,000)	March 2017 (n=1,000)	Change since Nov. 2016 (% points)	Change since Feb. 2016 (% points)
Will Hodgman	52	51	48	50	50	52	+2	=
Bryan Green	21	22	25	25	22	20	-2	-1
Unsure / Neither	27	26	27	25	28	29	+1	+2

\*Percentages may not sum to 100% due to rounding.

Respondents were asked to choose between Premier Will Hodgman and Labor leader Bryan Green as to who was currently their preferred Premier of Tasmania.

Premier Will Hodgman continues to have the highest level of support as preferred Premier, with 52% of all respondents nominating him as their preferred candidate, up 2 points since the November 2016 poll. Bryan Green was nominated as the preferred option by 20% of those polled, down 2 points from the previous poll.

The latest poll saw more than one in four people surveyed still unwilling to nominate either of the two leaders, with 29% of the view that neither Premier Will Hodgman nor Bryan Green was their preferred choice as Premier of Tasmania.