
EMRS State Voting Intentions Poll

May 2014

Prepared by



21st May 2014

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Polling was undertaken between the 10th and 14th of May 2014. **1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.** A sample of this size provides a margin of error of +/- 3.1 percentage points at the 95% confidence level.

They were asked the following question:

If a Tasmanian State Election was held today, who would you vote for?

Table 1 – Percentage of Respondents Supporting or Leaning Towards a Party after Excluding Undecided Voters (Percentage of decided voters)

Party	% Support in May 2013 (n=821)	% Support in February 2014 (n=884)	% Support in May 2014 (n=908)	Change since May 2013 (% points)	Change since February 2014 (% points)
Labor	28	23	25	-3	+2
Liberal	54	50	48	-6	-2
Greens	14	17	21	+7	+4
Independent	4	4	3	-1	-1
PUP	-	5	3	+3	-2
Others	0	0	0	=	=

*Percentages may not sum to 100% due to rounding.

After excluding the undecided voters, support for the Liberal Party remains highest at 48% although this is down 2 points from the level of support achieved in the February 2014 poll prior to the State election.

Support for the Labor Party has increased by 2 points since February 2014 to 25%, while the Greens' support has also increased - up 4 points in the same period (21%, compared to 17% in February 2014).

Table 2 – Percentage of Respondents Supporting and Leaning Towards a Party Including Undecided from May 2013 to May 2014 (Percentage of entire sample)*

Party	May 2013 (n=1,000)	Sept. 2013 (n=1,000)	Nov. 2013 (n=1,000)	Feb. 2014 (n=1,000)	May 2014 (n=1,000)	Change since May 2013 (% points)	Change since Feb. 2014 (% points)
Labor	23	25	20	20	22	-1	+2
Liberal	44	46	44	44	43	-1	-1
Greens	11	13	17	15	19	+8	+4
Independent	3	4	4	3	3	=	=
PUP	-	0	5	5	3	+3	-2
Undecided	19	12	10	13	10	-9	-3

*Percentages may not sum to 100% due to rounding.

PREFERRED PREMIER

The 1,000 respondents were also asked:

Who would you prefer to be the Premier of Tasmania: Will Hodgman or Bryan Green?

**Table 3 – Preferred Premier of Tasmania
(Percentage of entire sample and by voting intention)**

Preferred Premier	Total (n=1,000)	Liberal (n=446)	Labor (n=215)	Greens (n=186)	Undecided (n=92)
Will Hodgman	54	92	19	17	39
Bryan Green	22	2	59	35	12
Unsure / Neither	24	6	22	48	49

Respondents were asked to choose between Premier Will Hodgman and Labor leader Bryan Green as to who was currently their preferred Premier of Tasmania. Premier Will Hodgman was the preferred Premier of more than half of all respondents (54%), while Bryan Green was the preferred option of 22% of those polled.

The remaining 24% were unable to decide between the two or were adamant that neither Premier Will Hodgman nor Bryan Green was their preferred choice as Premier of Tasmania.