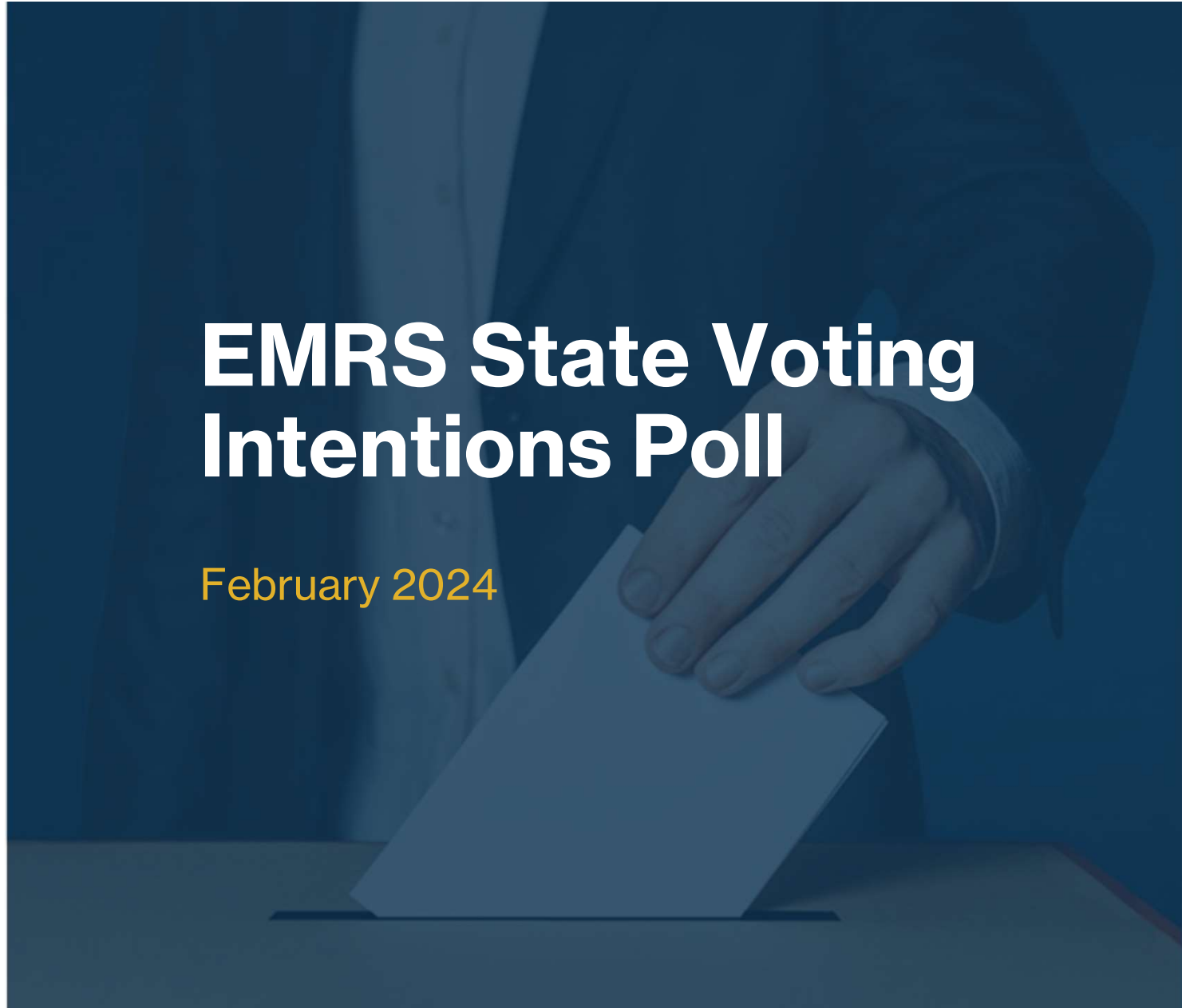




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# EMRS State Voting Intentions Poll

February 2024





## EMRS State Voting Intentions Poll – February 2024

REPORT VERSION: FINAL

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The survey was conducted from the 15<sup>th</sup> to the 21<sup>st</sup> of February 2024.

1,000 Tasmanian registered voters were interviewed, and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a maximum margin of error of +/- 3.1 percentage points at the 95% confidence level.

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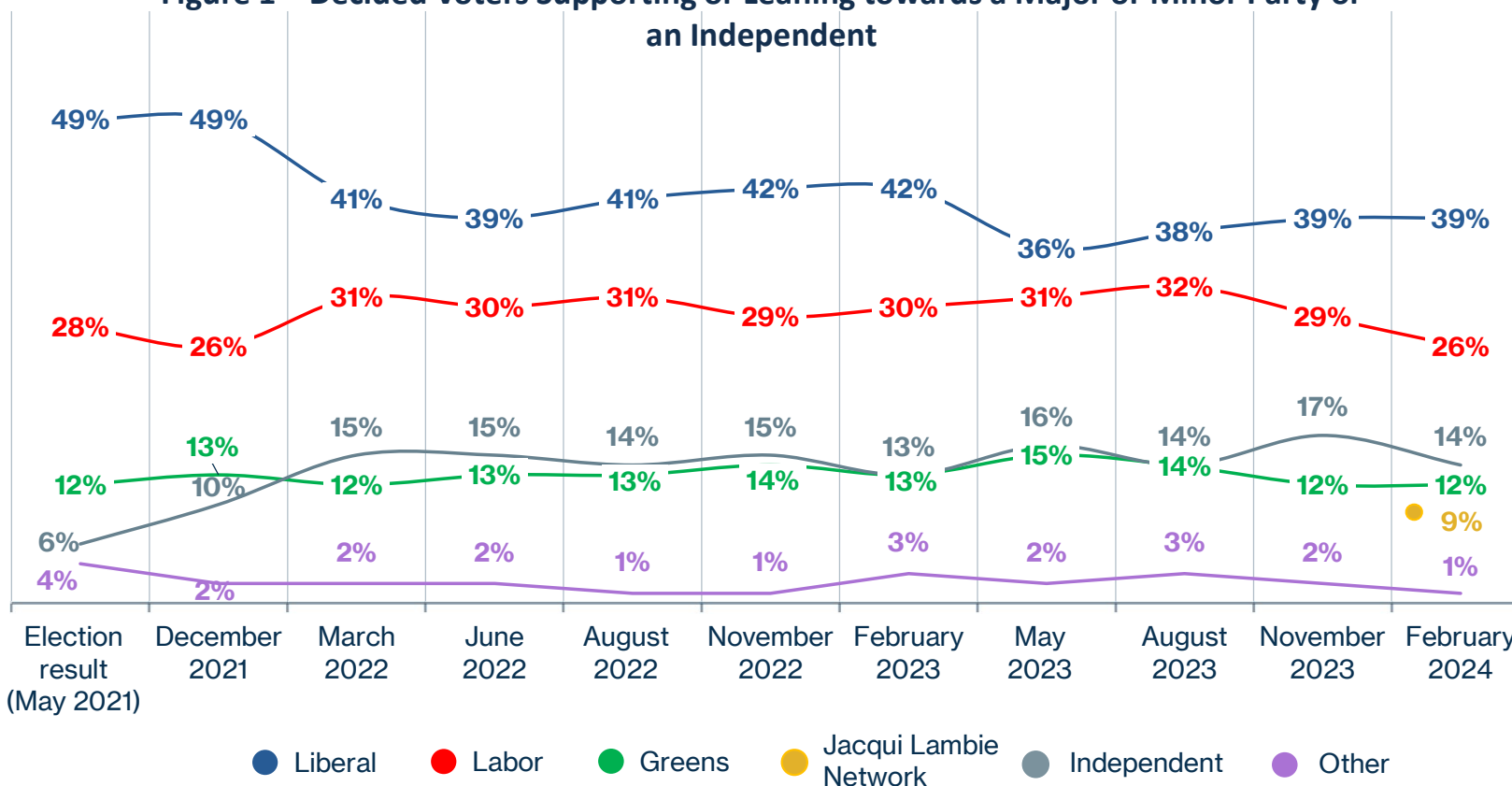
The research complies with the EMRS Quality System, certified to ISO 20252:2019, the international standard for Social and Market Research, certificate number 888027.

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# TASMANIAN STATE VOTING INTENTIONS



**Figure 1 – Decided Voters Supporting or Leaning towards a Major or Minor Party or an Independent**



The most recent EMRS poll was conducted from the 15<sup>th</sup> to the 21<sup>st</sup> of February 2024, calling landline and mobile phone numbers throughout Tasmania.

**Summary:**

- After excluding undecided voters, support for the Liberal State Government has remained unchanged since November 2023, standing at 39%.
- Support for the Labor Party has fallen a further 3pts to 26%. This comes on top of a 3pt decline in November 2023.
- Support for The Greens has remained stable at 12%.
- Since announcing candidates in all electorates (apart from Clark), the Jacqui Lambie Network has entered the fray, standing at 9%.
- Support for an independent candidate saw a decline of 3pts to 14%.

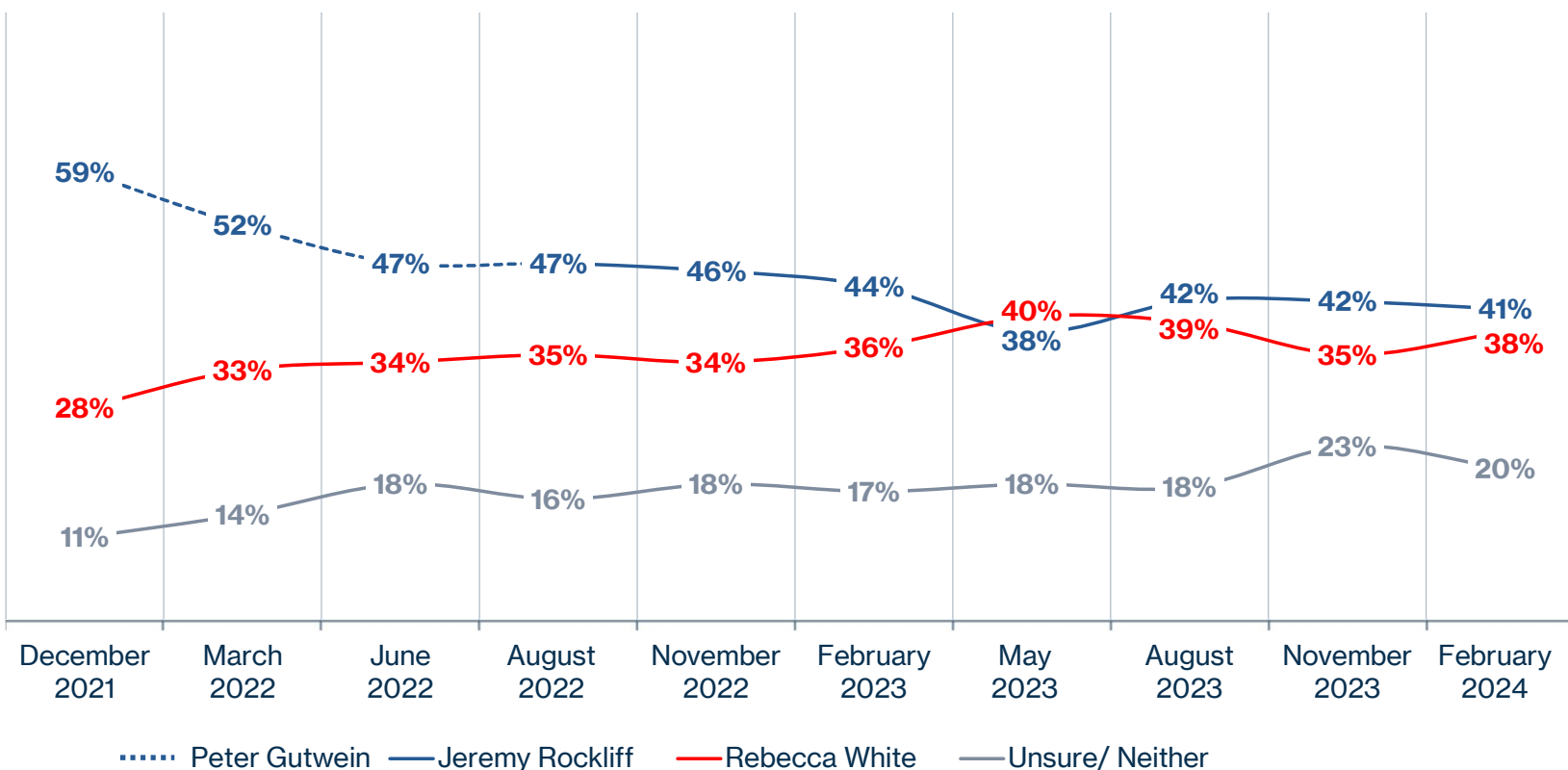
Q. If the Tasmanian State Election for the House of Assembly was held today, who would you vote for? Would it be [ROTATE: the Liberal Party, the Labor Party], the Greens, the Jacqui Lambie Network (JLN), an Independent, or some other minor party? If unsure, respondents were then asked a leaning question. The JLN was prompted for the first time in February 2024 in the electorates that had candidates standing at the time of polling.

Respondents who were undecided or not registered to vote were removed from analysis – Feb-2024: n=916

# TASMANIAN STATE VOTING INTENTIONS



Figure 2 – Preferred Premier of Tasmania



The proportion of voters stating a preference for Jeremy Rockliff as Preferred Premier in the February 2024 poll, declined 1pt from November 2023 to 41%.

Rebecca White has made up some of the lost ground from last year seeing an increase of 3pts to 38%.

The increase in preference for Rebecca White comes primarily from undecided votes, with a decrease in the proportion of voters unable to make a choice between the two leaders to 20% (from 23% in November 2023). At 20%, the proportion of voters who remain undecided as to who they would prefer as Premier remains high compared to the Gutwein-Rockliff Government since the 2021 election

Q. Who would you prefer to be the Premier of Tasmania? Respondents were read two options: Rebecca White and Jeremy Rockliff  
 Respondents who were not registered to vote from November 2023 and onwards were removed from the analysis – Feb-2024: n=974



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