



enterprise marketing & research services

# EMRS State Voting Intentions Poll

## March 2022

9<sup>th</sup> March 2022



## **EMRS State Voting Intentions March 2022**

Polling was conducted from the 28<sup>th</sup> of February to the 1<sup>st</sup> of March 2022.

1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a maximum margin of error of +/- 3.1 percentage points at the 95% confidence level.

**This report has been prepared by  
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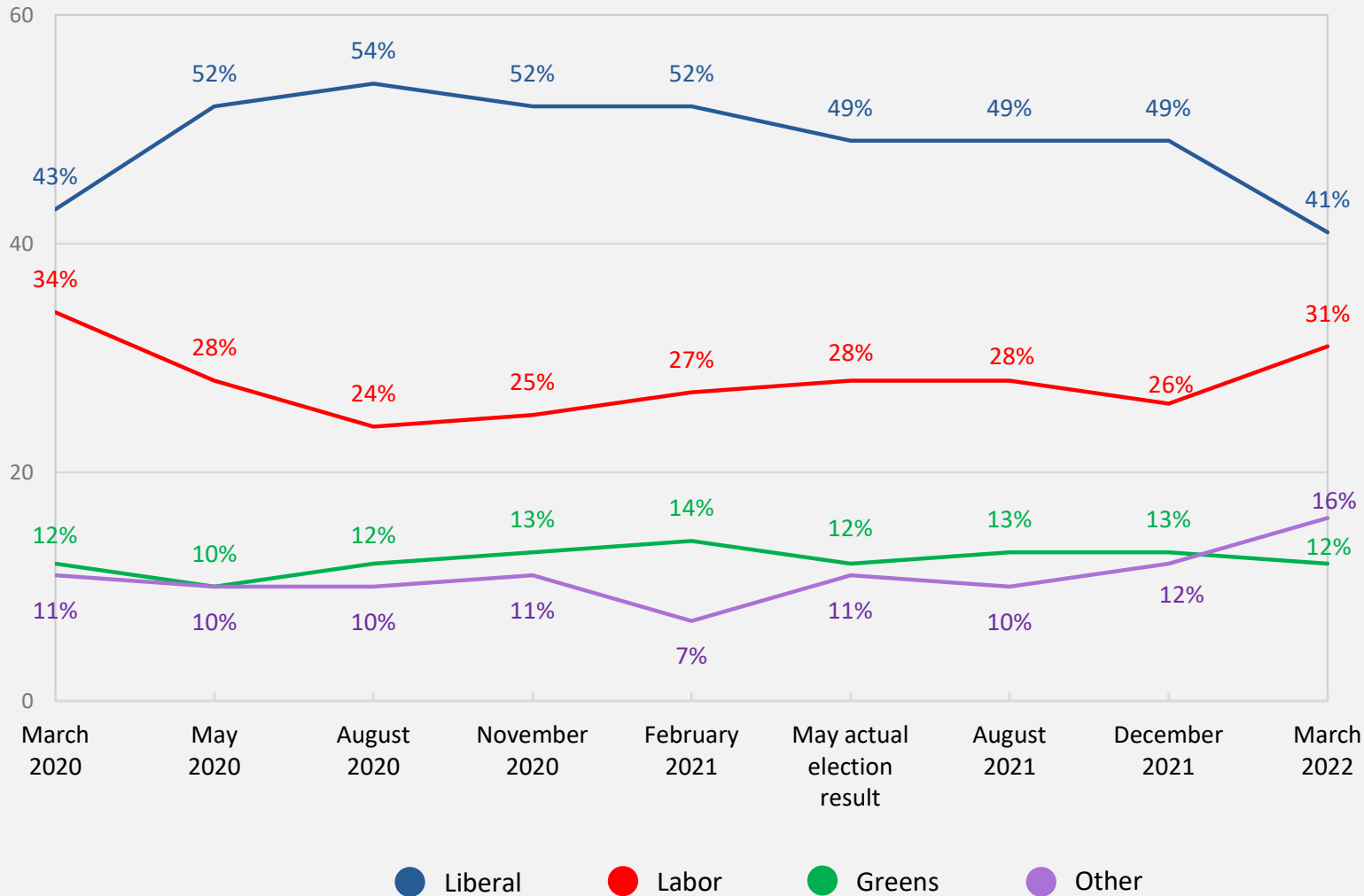
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# Tasmanian Voting Intentions

Figure 1 – Decided Voters Supporting or Leaning towards a Party



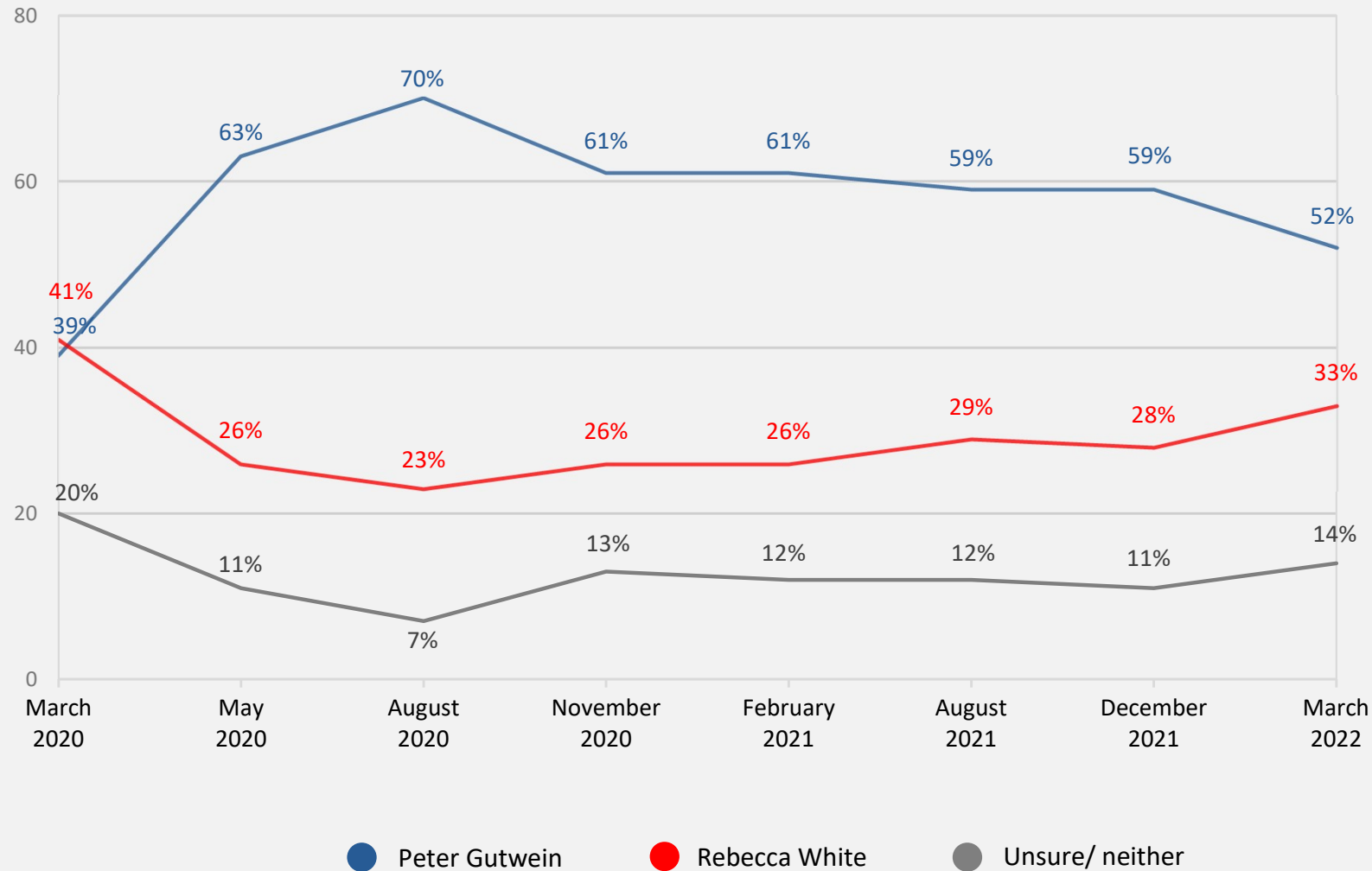
The most recent EMRS poll was conducted from the 28<sup>th</sup> of February to the 1<sup>st</sup> of March 2022, calling both landline and mobile phone numbers throughout Tasmania.

- At 41% currently, support for the Liberal State Government showed a notable decline of 8 percentage points since the last poll in December 2021 and returning to a similar level recorded two years previous in March 2020.
- Support for the Labor Party rose marginally by 5 percentage points since the December poll, to 31% currently.
- At 12%, current support for The Greens showed little change, with a decrease of just 1 point since the last poll.
- Of the remaining decided voters, 16% currently stated that they would vote for another option to the three major parties, up by a marginal 4 points since the last poll.

# Preferred Premier of Tasmania



Figure 2 – Preferred Premier of Tasmania



**52%**  
prefer  
Peter  
Gutwein

**33%**  
prefer  
Rebecca  
White

**14%**  
unsure/  
neither

\*A further 1% declined to answer in the latest poll.