



enterprise marketing & research services

EMRS State Voting Intentions Poll

November 2022

23rd November 2022



EMRS State Voting Intentions Poll November 2022

The survey was conducted from the 8th to the 15th of November 2022.

1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a maximum margin of error of +/- 3.1 percentage points at the 95% confidence level.

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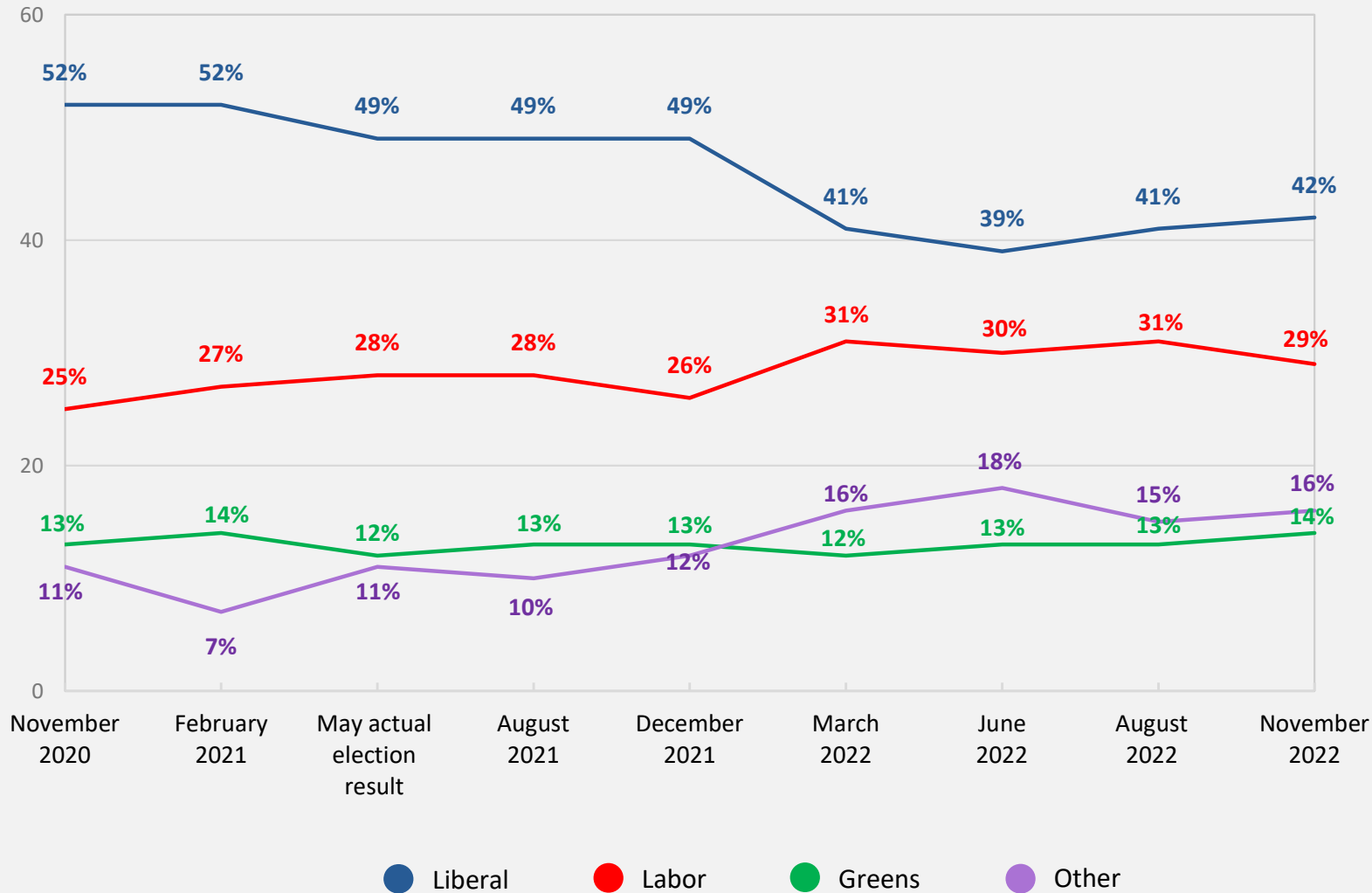
The survey was implemented according to ISO 20252 : 2019 standard, certificate number 888027.



Tasmanian State Voting Intentions



Figure 1 – Decided Voters Supporting or Leaning towards a Party



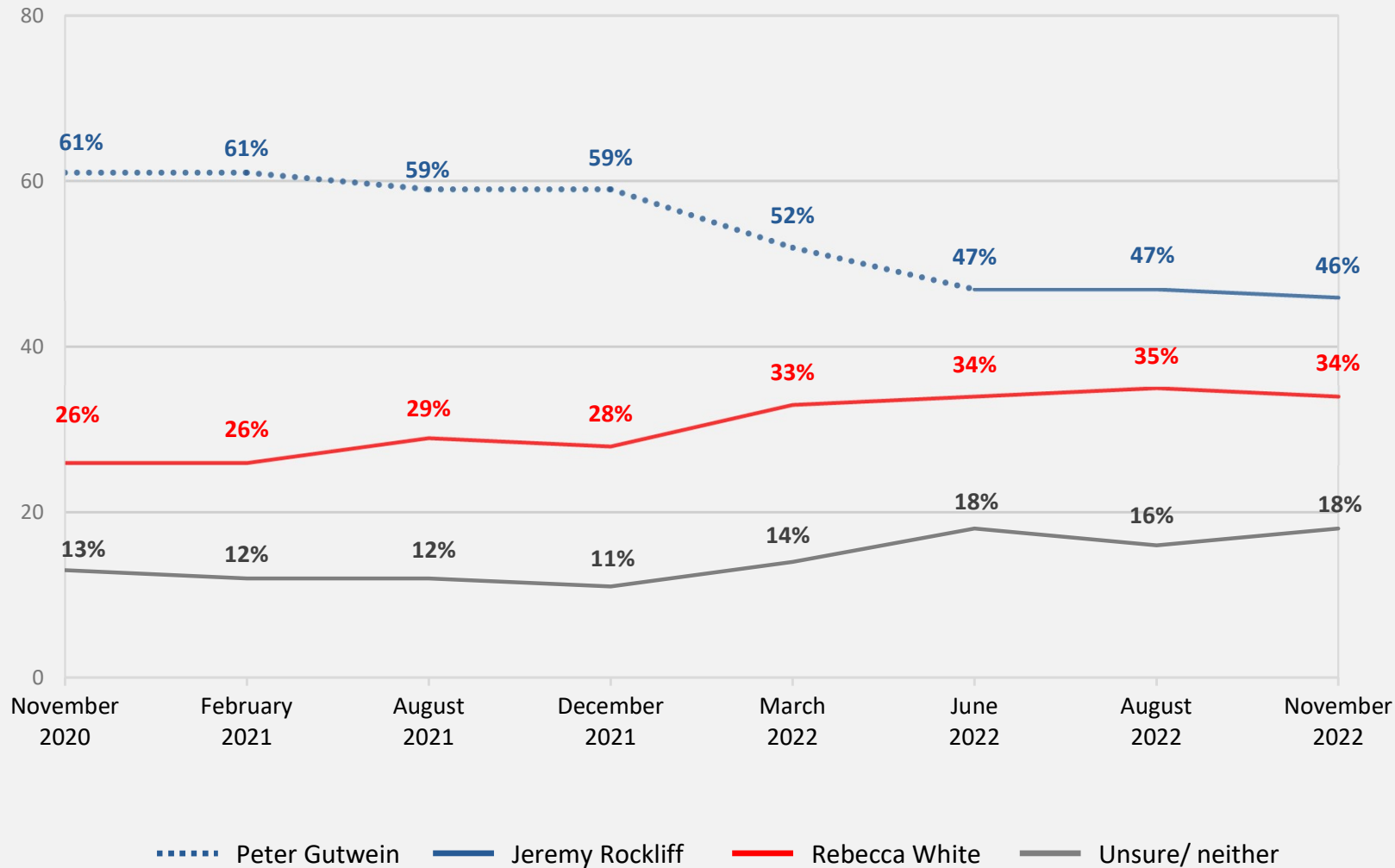
The most recent EMRS poll was conducted from the 8th to the 15th of November 2022, calling landline and mobile phone numbers throughout Tasmania.

- At 42% currently, support for the Liberal State Government rose marginally from the previous poll in August 2022 by 1 percentage point.
- Support for the Labor Party was down slightly by 2 points, standing at 29% currently compared to 31% in August.
- At 14%, current support for The Greens showed a marginal rise of 1 point since the August poll.
- Of the remaining decided voters, 16% currently stated that they would vote for another option to the three major parties, broadly in line with the 15% recorded in the previous poll. The current 16% was comprised overwhelmingly of those supporting an independent candidate (15%).

Preferred Premier of Tasmania



Figure 2 – Preferred Premier of Tasmania



46%
prefer
Jeremy
Rockliff

34%
prefer
Rebecca
White

18%
unsure/
neither

*A further 1% declined to answer in the latest poll.