

MEDIA RELEASE

18 May 2026



One Nation surges, Libs fall as combined major party vote drops below 50 per cent for first time

The combined State Liberal and Labor primary vote has fallen below 50 per cent for the first time in the 25-year history of EMRS State Voting Intentions polling, with **One Nation surging by 5 points to 19 per cent** according to the May 2026 EMRS Quarterly State Political Omnibus.

25% LIBERAL	24% LABOR	19% ONE NATION	16% INDEPENDENT	14% GREENS
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Tasmanian state primary vote, after excluding undecided voters — EMRS Statewide Omnibus, May 2026

After excluding undecided voters, the Liberal Government sits at **25 per cent**, down 4 points since February and the party's lowest result since May 2001.

Labor is on **24 per cent** (up 1), One Nation on **19 per cent** (up 5), Independents on **16 per cent** (up 1), the Greens on **14 per cent** (down 1) and other on 2 per cent.

Despite the slide in the Liberal primary vote, Jeremy Rockliff has extended his lead as Preferred Premier, rising 4 points to **44 per cent** over Labor's Josh Willie on **25 per cent**, with 29 per cent "unsure". Notably, among One Nation voters, the Preferred Premier split was 54 per cent to 12 per cent in favour of Mr Rockliff.

In the net favourability stakes, Jeremy Rockliff has improved to **+4** (up three points), Josh Willie sits at **-4** (unchanged, although "never heard of" responses dropped from 16 to 10 per cent), and Rosalie Woodruff at **-5** (up one point).

EMRS Managing Director Brad Stansfield said the results put to bed any suggestion that the Tasmanian Liberal Government was immune to the nation-wide rise of One Nation.

"One Nation has sharply increased their vote by more than a third to 19 per cent, establishing themselves as the clear third force in Tasmanian politics. Their support is consolidating, not softening, marking a fundamental shift in the state's political landscape", Mr Stansfield said.

"This is also the first time that the combined major party vote has fallen below 50 percent, a significant moment in Tasmanian politics," Mr Stansfield said.

Mr Stansfield noted that the Liberal primary vote of 25 per cent was the lowest the party had recorded in a quarter of a century.

"Despite this, Jeremy Rockliff has actually grown his lead as Preferred Premier. The personal standing of the Premier is well ahead of his party's brand, including with One Nation voters, who prefer Mr Rockliff to Mr Willie by more than four-to-one", Mr Stansfield said.

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“The Liberals face a serious challenge as the broader centre-right reconfigures around One Nation. Labor’s difficulty is that its own vote share remains stagnant, even as the right re-aligns.”

The poll was taken early last week prior to the announcements about TasInsure and the TT-Line equity injection, and comes ahead of this week’s State Budget.

The survey was conducted from 11–13 May 2026 and saw 1,000 Tasmanians participate with a combination of CATI and CAWI surveying. The margin of error for this survey is ± 3.10 per cent at the 95 per cent confidence level. The survey was implemented according to ISO 20252:2019 standards, certificate number 888027.

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