

Voters favour a Liberal Government

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Tasmanian voters narrowly favour the formation of a Liberal Government by 44 per cent to 38 per cent, according to an exclusive Enterprise Marketing and Research Services (EMRS) survey. With undecideds removed, the margin is 54 per cent to 46 per cent.

This follows the July 19 state election which saw 14 Liberals, 10 ALP, 5 Greens and 4 Independents elected, with two seats still to be decided.

Interestingly, while almost all (98 per cent) of Liberal voters at the recent election prefer the formation of a Liberal Government, 21 per cent of Labor voters also prefer this outcome, suggesting a reticence in that group to governing with Green support.

When excluding respondents who were "unsure", among independent voters, 65 per cent favour a Labor Government, and 35 per cent a Liberal Government.

Among those voters surveyed, Mr Rockliff leads Mr Winter as preferred Premier 43-25 per cent with 26 per cent unsure.

When asked the question of whether Labor governing with Green support constituted a "deal", 56 per cent said yes compared to 25 per cent no, with 19 per cent unsure.

We also tested the favourabilities of key figures in the pending formation of government, with the following results (note these are all statewide figures):

	FAVOURABLE	UNFAVOURABLE	NET
Jeremy Rockliff	40	31	+9
Dean Winter	24	33	-9
Rosalie Woodruff	25	27	-2
Craig Garland	24	20	+4
Kristie Johnston	30	18	+12
Peter George	26	22	+4
David O'Byrne	35	14	+21

The survey was conducted online from 28th-31st July and saw 601 Tasmanians participate. The margin of error for this survey is +/- 3.99 per cent at the 95 per cent confidence level.

The key questions asked were:

- *At the recent state election on the 19th of July, neither major party gained majority with 14 Liberals elected, 10 Labor, 5 Greens and 4 independents, with two seats still undecided. As a result, the major parties are currently negotiating to see who is able to form government. Which of these outcomes do you most prefer?*

(A minority Liberal Government lead by Jeremy Rockliff supported by some independents / A minority Labor Government lead by Dean Winter supported by the Greens and some independents / Unsure).

- *During the election campaign Mr Winter repeatedly ruled out doing a “deal” with the Greens to form government. Would you regard Labor forming Government with support of the Greens as a “deal”? (Yes/No/Unsure)*
- *Who would you prefer to be the Premier of Tasmania? (Dean Winter/Jeremy Rockliff)*
- *For each person, could you please say how favourable you are of them on a scale from 0 to 10 where 0 is very unfavourable and 10 is very favourable. If you do not know the name, just say so.*

ENDS

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