

EMRS State Voting Intentions Poll

December 2018

20th December 2018

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Polling was conducted from the 15th to the 17th December 2018.

1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a margin of error of +/- 3.1 percentage points at the 95% confidence level.

**This report has been prepared by
Enterprise Marketing and Research Services
60 Main Road, Moonah TAS 7009**

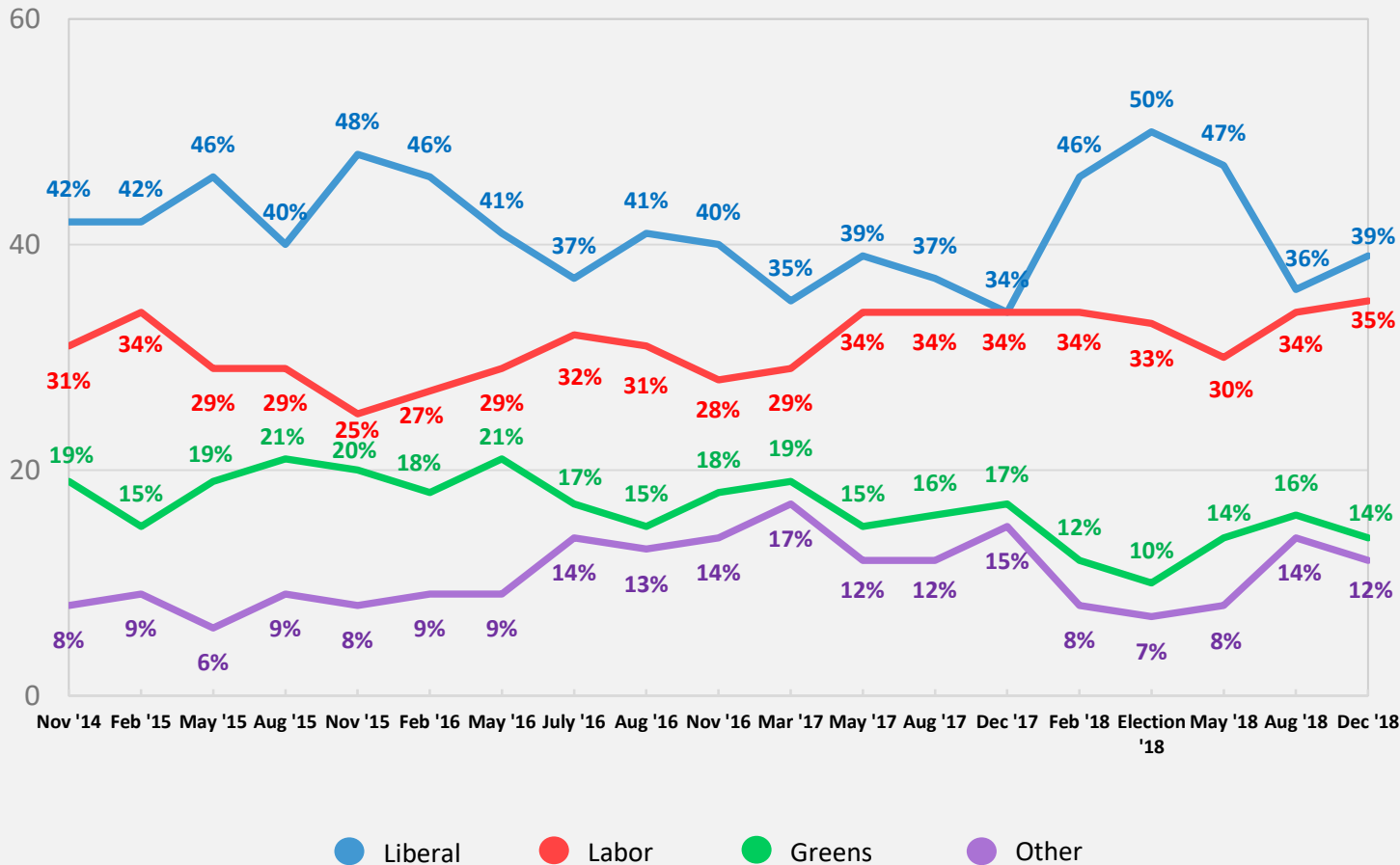
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Tasmanian Voting Intentions

Figure 1 - Decided Voters Supporting or Leaning towards a Party

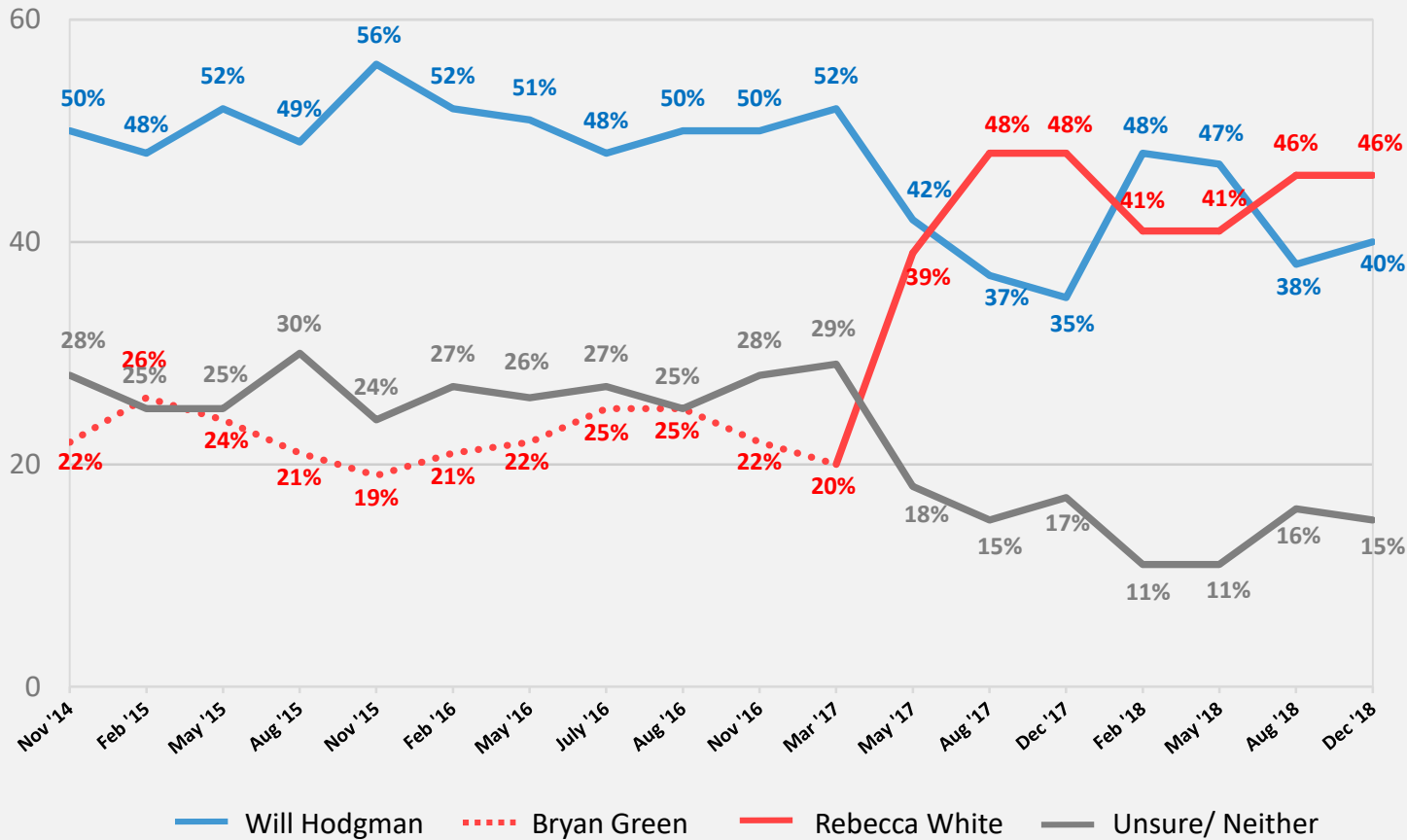


The latest EMRS poll was conducted after the last sitting days for 2018 of the Tasmanian State Parliament.

- Support for the Liberal State Government has increased by 3 points since the last poll was conducted in August 2018, and currently stands at 39%.
- Support for the Labor Party showed little change, increasing by just 1 point to 35% in the latest poll.
- The Greens support was down slightly, decreasing by 2 points to 14%.
- Among the remaining decided voters, 12% said they would vote for an alternative to the three major parties, also down slightly from 14% in August 2018.

Preferred Premier of Tasmania

Figure 2 – Preferred Premier of Tasmania



46%
prefer
Rebecca
White

40%
prefer
Will
Hodgman

15%
unsure/
neither