

# EMRS State Voting Intentions Poll

## July 2019

6<sup>th</sup> August 2019

## **EMRS State Voting Intentions July 2019**

Polling was conducted from the 29<sup>th</sup> to the 31<sup>st</sup> of July 2019.

1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a margin of error of +/- 3 percentage points at the 95% confidence level.

**This report has been prepared by  
Enterprise Marketing and Research Services  
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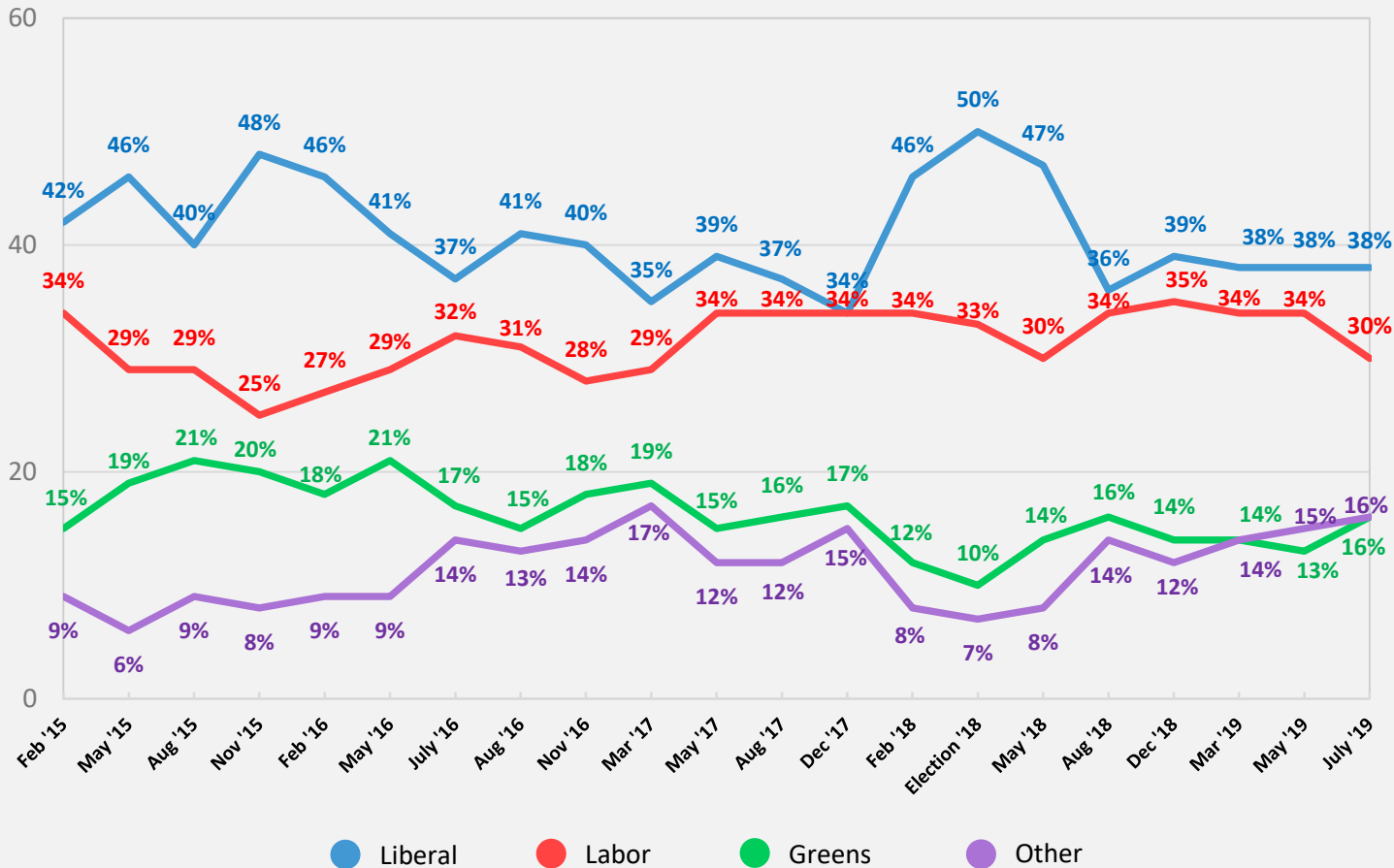
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# Tasmanian Voting Intentions

Figure 1 – Decided Voters Supporting or Leaning towards a Party

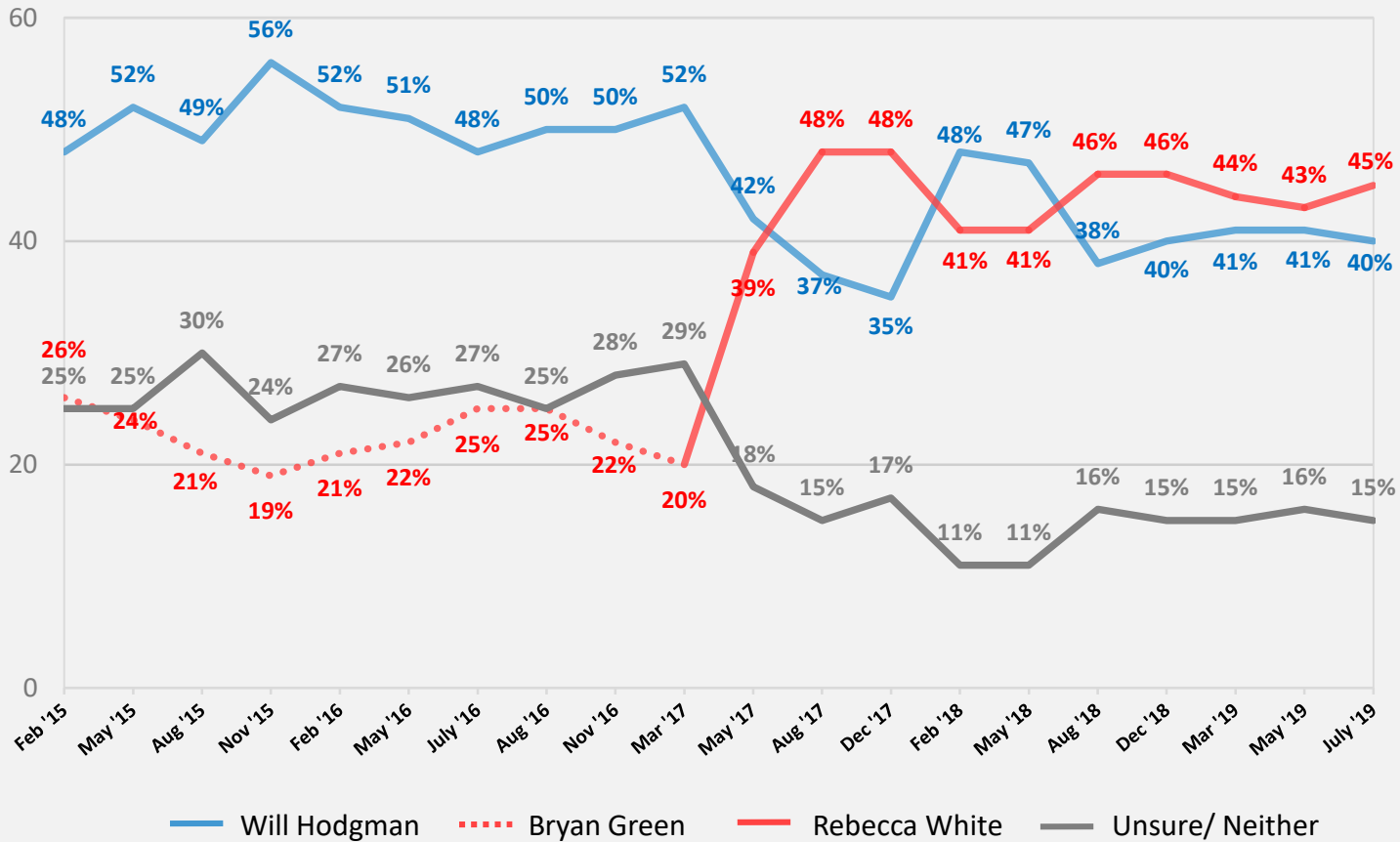


The latest EMRS poll was conducted between the 29<sup>th</sup> and 31<sup>st</sup> of July 2019 calling both landline and mobile telephone numbers throughout Tasmania.

- Support for the Liberal State Government remained steady, standing at the same level as in the last poll in May 2019 at 38%.
- Support for the Labor Party dropped by 4 points since May 2019, now at 30%.
- The Greens support increased by 3 points since the last poll was conducted, and currently stands at 16%.
- Of the remaining decided voters, 16% said they would vote for an alternative to the three major parties, up only slightly from 15% in the last May 2019 poll.

# Preferred Premier of Tasmania

Figure 2 – Preferred Premier of Tasmania



45% prefer Rebecca White

40% prefer Will Hodgman

15% unsure/ neither