

EMRS State Voting Intentions Poll

March 2020

17th March 2020

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Polling was conducted from the 3rd to the 10th of March 2020.

1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a margin of error of +/- 3 percentage points at the 95% confidence level.

**This report has been prepared by
Enterprise Marketing and Research Services
60 Main Road, Moonah TAS 7009**

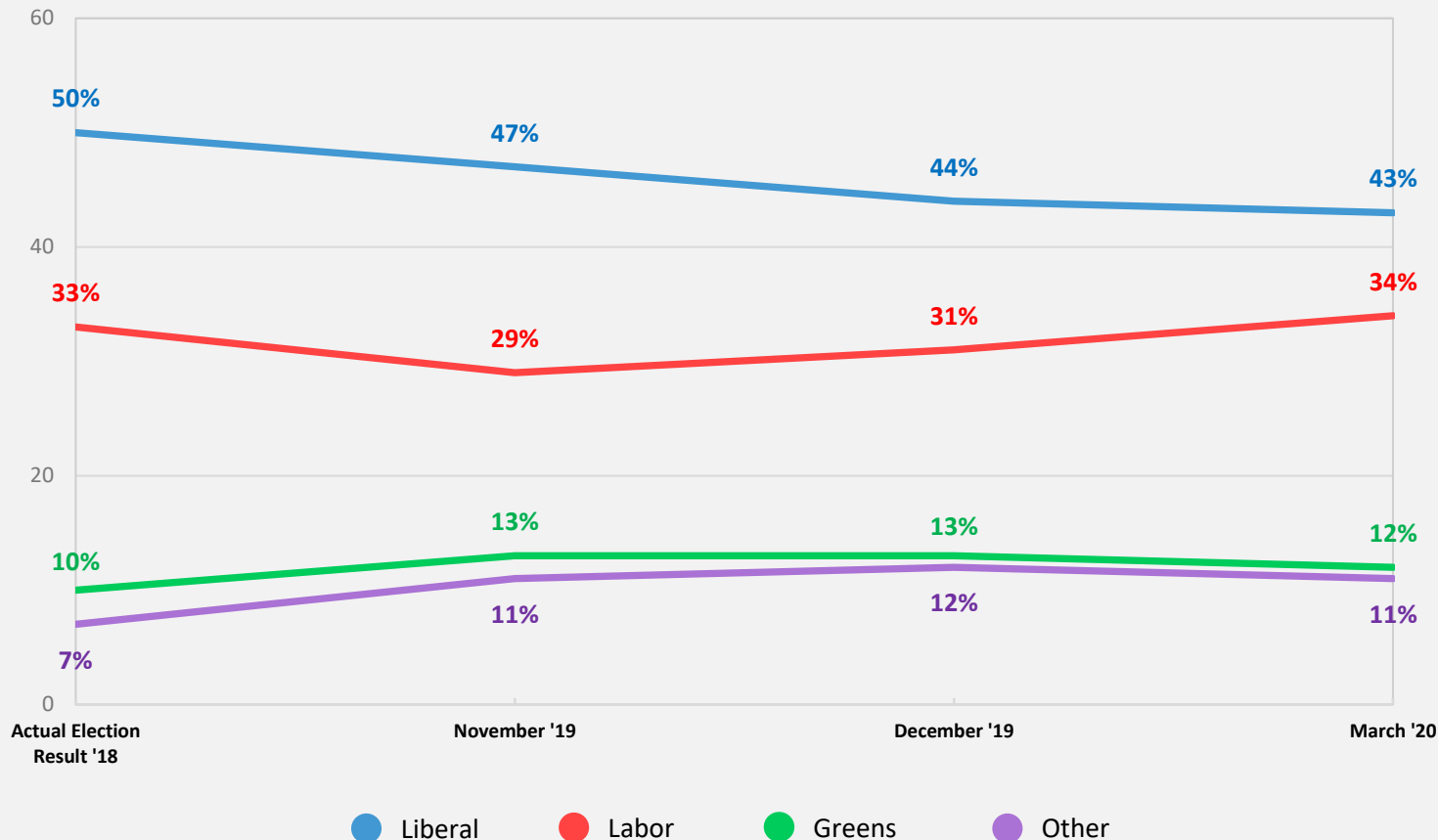
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Tasmanian Voting Intentions

Figure 1 – Decided Voters Supporting or Leaning towards a Party

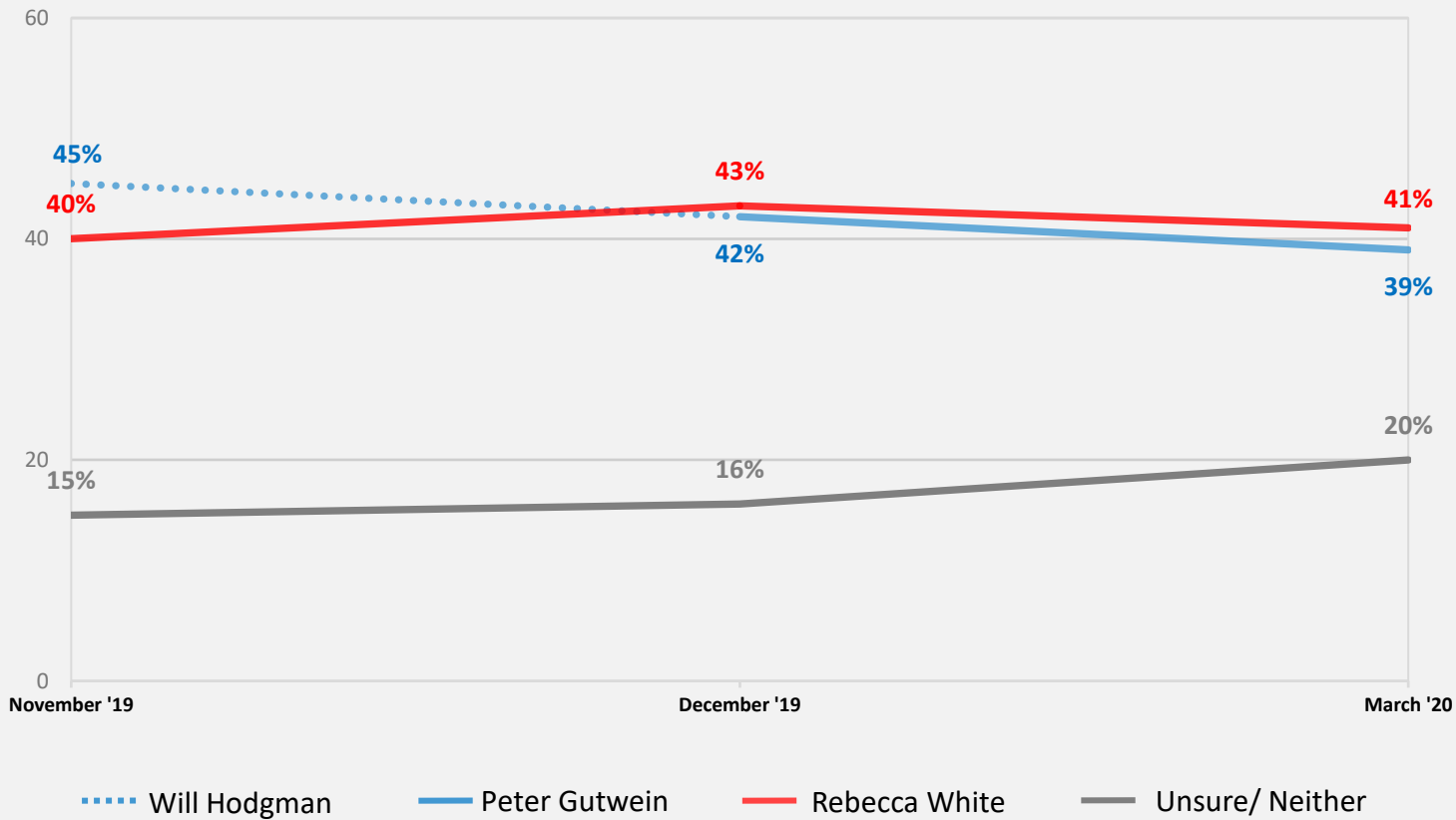


The latest EMRS poll was conducted from the 3rd to the 10th of March 2020 calling both landline and mobile telephone numbers throughout Tasmania.

- Support for the Liberal State Government remained relatively steady, down just 1 percentage point from the last poll in December 2019 to 43% currently.
- Support for the Labor Party increased by 3 percentage points since December 2019, now at 34%.
- The Greens support decreased by just 1 percentage point since the last poll was conducted, and currently stands at 12%.
- Of the remaining decided voters, 11% said they would vote for an alternative to the three major parties, down just 1 percentage point from the December 2019 poll.

Preferred Premier of Tasmania

Figure 2 – Preferred Premier of Tasmania



41% prefer Rebecca White

39% prefer Peter Gutwein

20% unsure/ neither