

EMRS State Voting Intentions Poll

August 2021

1st September 2021

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Polling was conducted from the 7th to the 9th of August 2021.

1,000 adult Tasmanian residents were interviewed and responses weighted to reflect the Tasmanian adult voting population.

A sample of this size provides a maximum margin of error of +/- 3.1 percentage points at the 95% confidence level.

**This report has been prepared by
Enterprise Marketing and Research Services
60 Main Road, Moonah TAS 7009**

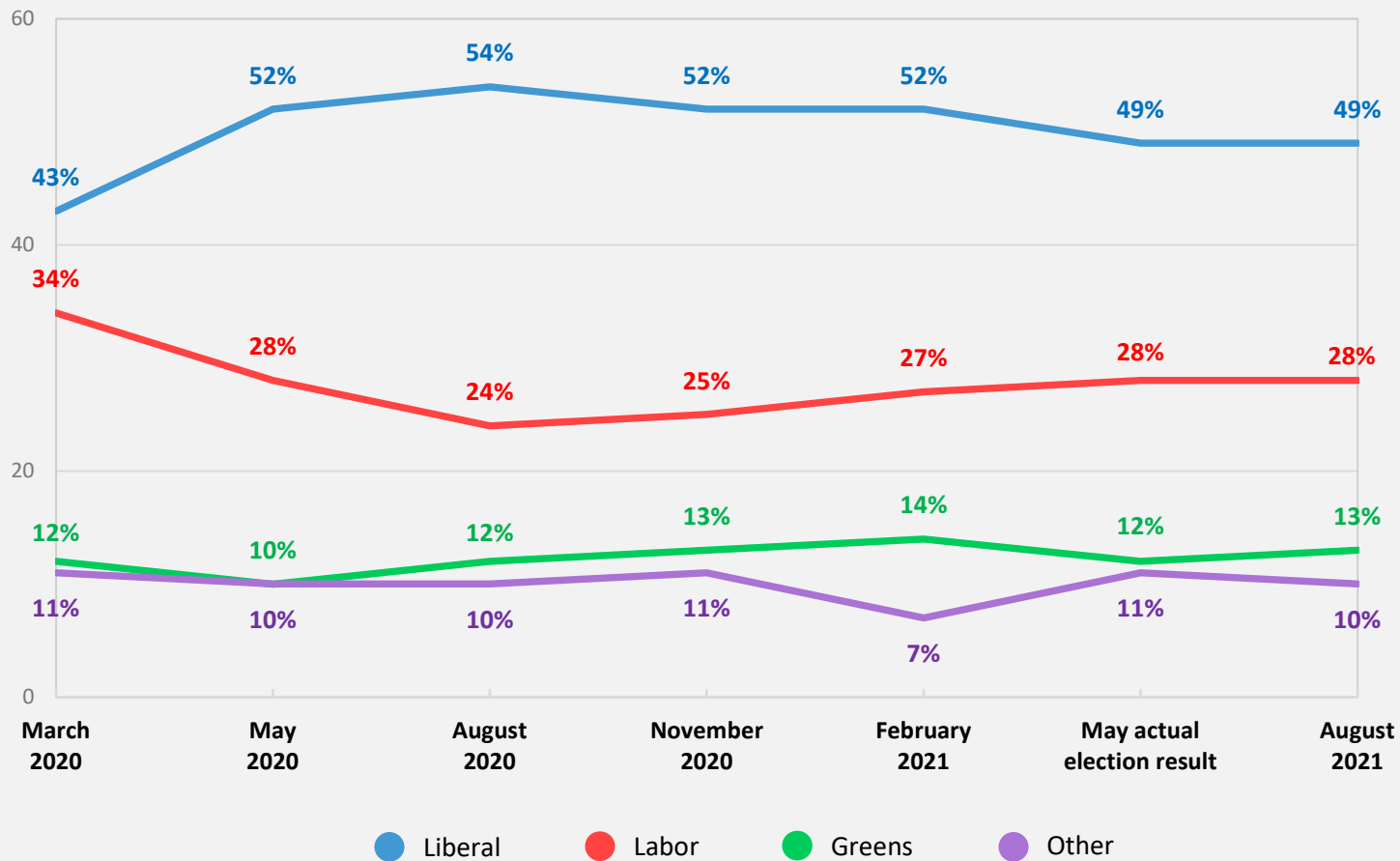
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Tasmanian Voting Intentions

Figure 1 – Decided Voters Supporting or Leaning towards a Party



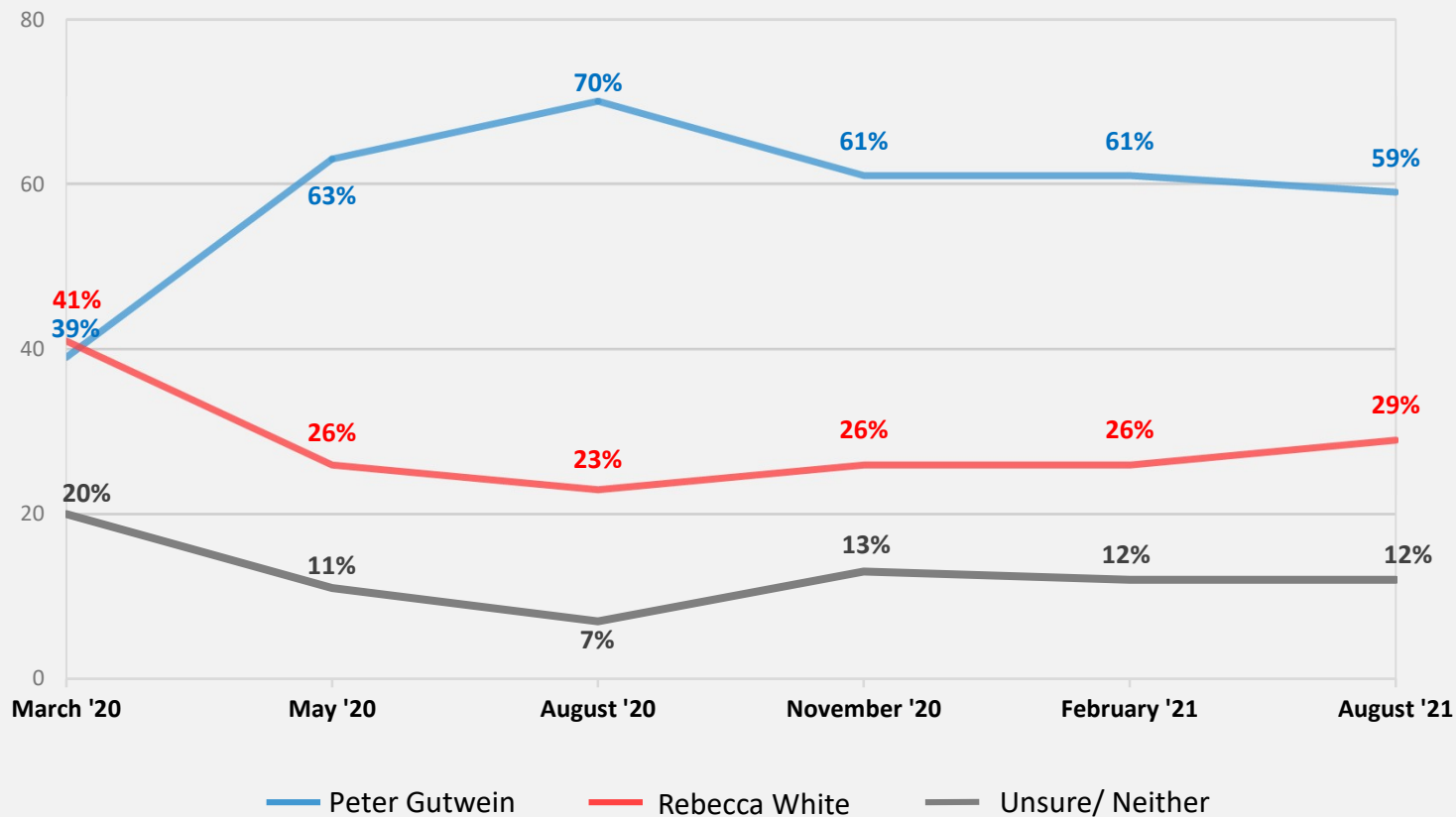
The most recent EMRS poll was conducted from the 7th to the 9th of August 2021, calling both landline and mobile phone numbers throughout Tasmania.

- At 49%, support remained at the highest level for the Liberal State Government, showing no change since the May 2021 election result.
- Support for the Labor Party also remained unchanged since the May election, standing at 28%.
- The Greens support rose only very slightly, by 1 point since the May election, to stand at 13% currently.
- Of the remaining decided voters, 10% stated that they would vote for another option to the three major parties, again close to the May election result.

It is worth noting the close alignment of EMRS' polling results in August with the actual results of the May election.

Preferred Premier of Tasmania

Figure 2 – Preferred Premier of Tasmania



59% prefer Peter Gutwein

29% prefer Rebecca White

12% unsure/ neither